



MAC
September 2026



Sergio Acevedo Iglesias – Managing Director

What is an inter-branch?

1. Legal framework

- Regulation (EU) N° 1379/2013

(10) Inter-branch organisations consisting of different categories of operators in the fishery and aquaculture sector have the potential to help improve the coordination of marketing activities along the supply chain and to develop measures of interest for the whole sector.

Article 11

Establishment of inter-branch organisations

Inter-branch organisations may be established at the initiative of operators of fishery and aquaculture products in one or more Member States and recognised in accordance with Section II.

Article 12

Objectives of inter-branch organisations

Inter-branch organisations shall improve the coordination of, and the conditions for, making fishery and aquaculture products available on the Union market.

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1. ⚖️ Legal

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Article 13

Measures deployable by inter-branch organisations

In order to achieve the objectives referred to in Article 12, inter-branch organisations may make use of the following measures:

- (a) drawing up standard contracts which are compatible with Union legislation;
- (b) promoting Union fishery and aquaculture products in a non-discriminatory manner by using, for example, **certification**, and in particular designations of origin, quality seals, geographical designations, traditional specialities guaranteed, and sustainability merits;
- (c) laying down rules on the production and marketing of fishery and aquaculture products which are stricter than those laid down in Union or national legislation;
- (d) **improving quality, knowledge of, and the transparency of, production and the market**, as well as carrying out professional and vocational training activities, for example, on quality and traceability matters, on food safety and in order to encourage research initiatives;
- (e) **performing research and market studies**, and developing techniques to **optimise the operation of the market**, including through the use of **information and communication technology**, as well as **collecting socio-economic data**;
- (f) providing the information and carrying out the research needed to deliver sustainable supplies at the quantity, quality and price corresponding to market requirements and consumer expectations;
- (g) **promoting, among consumers, species obtained from fish stocks that are in a sustainable state, that have appreciable nutritional value and that are not widely consumed**;
- (h) **controlling and taking measures for compliance of their members' activities** with the rules established by the inter-branch organisation concerned.

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- Regulation (EU) N° 1379/2013
- Regulation (EU) No 1308/2013. <https://eur-lex.europa.eu/eli/reg/2013/1308/oj>

Article 157

Interbranch organisations

1. Member States may, on request, recognise interbranch organisations in a specific sector listed in Article 1(2) which:
 - (a) are constituted of representatives of economic activities linked to the production and to at least one of the following stages of the supply chain: the processing of or trade in, including distribution of, products in one or more sectors;
 - (b) are formed on the initiative of all or some of the organisations or associations which constitute them;

Article 158

Recognition of interbranch organisations

1. Member States may recognise interbranch organisations applying for such recognition, provided that they:
 - (a) fulfil the requirements laid down in Article 157;
 - (b) carry out their activities in one or more regions in the territory concerned;
 - (c) account for a significant share of the economic activities referred to in point (a) of Article 157(1);
 - (d) with the exception of the cases laid down in Article 162, do not, themselves, engage in production, processing or trade.

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- Real Decreto 705/1997, de 16 de mayo, por el que se aprueba el Reglamento de la Ley 38/1994, de 30 de diciembre, reguladora de las Organizaciones Interprofesionales Agroalimentarias, modificada por la Ley 13/1996, de 30 de diciembre, de Medidas Fiscales, Administrativas y del Orden Social

<https://www.boe.es/buscar/act.php?id=BOE-A-1994-28964>

Spanish interbranch organisations are required under Law 38/1994 to ensure balanced and significant representation across the supply chain.

It is, in administrative practice, the equivalent to (~50%) as benchmark

What is INTERFISH? Membership

Frozen and fresh



Fresh



They represent more than 50% of the frozen SWORFISH and BLUE SHARK production and marketing.

EL ESPAÑOL

treintayseis



Ardán Chair in Vigo: Interfish-Spain contributes 855 million to the economy and supports 4,813 jobs in the Vigo Free Trade Zone

ECONOMY

Ardán Chair of Vigo: Interfish-Spain contributes 855 million to the economy and sustains 4,813 jobs

SER

TS HUMOR LEISURE AND CULTURE OPINION PROGRAMS **PODCASTS**

2 PM Vigo | Society

Interfish-Spain generates 855 million euros, according to the report prepared by the Ardán Chair

From a social perspective, the associated companies generated 691 direct jobs and 1,523 indirect jobs.

855 M€

289 M€ Gross Value Added (GVA)

50 M€ taxes

2.214 to 4.813 jobs

Geographic coverage

Spain. INTERFISH represents the domestic market, although its members may engage in international trade.

Why does an interbranch organization exist?

Exist to...:

1. To **coordinate actions** across the sector and prevent negative press that could confuse consumers and harm all stakeholders.
2. To **strengthen the sector's collective voice** and act as a more influential interlocutor with authorities and other stakeholders.

Why is the unity so important? Cases:



Asociación Interprofesional del Cerdo Ibérico (ASICI)

Strengthened traceability and commercial differentiation of Iberian ham through mandatory labeling and certification systems.

Conseil Interprofessionnel du Vin de Bordeaux (CIVB)

Collective defense of Bordeaux wine identity, quality standards, and international market positioning.



Centre National Interprofessionnel de l'Économie Laitière

Dairy sector coordination and collective defense of milk standards and consumer information policies in France.

Why is the unity so important? Cases:

Organización Interprofesional Láctea (INLAC):

Court of Justice of the European Union, Case C-422/16

Protection of dairy terms (“milk”, “butter”, “yogurt”) versus plant-based substitutes such as “soy milk”.

Interprofesional del Aceite de Oliva Español:

Helped strengthen the international reputation of Spanish olive oil by promoting higher quality standards and traceability in response to recurring concerns over mislabeled or falsely marketed “extra virgin” olive oils.

Consorzio del Formaggio Parmigiano Reggiano:

One of Europe’s strongest models for the defense of protected geographical indications, combating imitations and misleading labels affecting products such as Parmigiano Reggiano, Champagne, Roquefort, and Manchego



Action for Low demand AND Health



Campaign to promote and disseminate nutritional properties

¿CONOCES NUESTROS PESCADOS PROTECTORES?



TINTORERA



MARRAJO



PEZ ESPADA

Al ser pescados azules y tener omega-3, protegen tu corazón.
Al venir en rodajas limpias, sin espinas y sin desperdicios, protegen tu bolsillo.
Y al ser tan versátiles y fáciles de cocinar, protegen tu tiempo libre.
Tintorera, marrajo y pez espada. Nuestros pescados protectores.
Disfrútalos al menos una vez a la semana.



INTERFISH #PescadosProtectores
INTERPROFESIONAL PESQUERA

COMER PESCADO

nos aporta vitaminas esenciales

El pescado es una gran fuente de vitamina D, esencial para huesos fuertes y un sistema inmunológico saludable. También aporta vitaminas liposolubles del tipo vitaminas A, B1, B2, B3, B12 y E.

Vitamins: A, B1, B2, B3, B5, B6, B9, B12, C, D, E, K, N

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Action for Low demand

Campaign to promote and disseminate nutritional properties



este verano...
CONOCE Y COME
NUESTROS PESCADOS PROTECTORES

Ruta 1
BURELA 25 jul
VIVEIRO 26 jul
MIÑO 27 jul

Ruta 2
RIBEIRA 1-2 ago
BOIRO 3 ago

Ruta 3
MARÍN 15 ago
BUEU 16-17 ago

Ruta 4
VIGO 5-6-7 sep

Ruta 5
A GUARDA 12-13 sep
OIA 14 sep

INTERFISH
INTERPROFESIONAL PESQUERA

OPP-7 Burela
opromar
OR.PA.GU.
Campaña cofinanciada por:
XUNTA DE GALICIA
Cofinanciada por la Unión Europea



Actions for “mercury” – Health





Actions “mercury” – Health



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Actions for retail





Corporate Recognition



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Values and Future

Transparency → way of acting

Science and management → approach to decision-making

Collaboration → internal and external culture

Outreach → attitude toward society