

PRODUCTION AND MARKETING PLANS (PMP) PORTUGAL

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DIREÇÃO-GERAL DE RECURSOS NATURAIS,
SEGURANÇA E SERVIÇOS MARÍTIMOS

- DGRM - Directorate-General for Natural Resources, Safety and Maritime Services is a central service of the direct administration of the State.
- DGRM mission is to develop maritime safety and services, including the maritime-port sector, the implementation of policies on fisheries, aquaculture, the processing industry and related activities, the preservation and knowledge of marine resources, as well as to ensure the regulation and control of activities in these areas



DSPIE

- Responsible for the management of the fishing fleet;
- **Management of Common Market Organization (CMO) measures;**
- Recognised Producer Organizations;
- Approval of first sale structures for fish;
- Coordination of the Committee on Trade Names;
- Coordination of the projects submit under European Maritime, Fisheries and Aquaculture Fund (EMFAF);
- Resilience and Recuperation Program (RRP).

CMO - FRAMEWORK

The Common Organization of the Markets in Fishery and Aquaculture Products (CMO) was one of the pillars of the Common Fisheries Policy (CFP).

The current CMO aims to protect producers, ensure environmental sustainability and the economic viability of markets for fisheries and aquaculture products.

It improves and strengthens the essential elements previously implemented, such as common marketing standards, consumer information and professional organizations (with a strong emphasis on producer organizations), and introduces new elements such as information on the European market.

CMO – FRAMEWORK (cont.)

The CMO Regulation reinforces the responsibilities of fisheries and aquaculture producer organizations (PO's) with regard to meeting the objectives of the Common Fisheries Policy and the CMO itself.

All PO's must prepare and submit a production and marketing plan (PMP) to DGRM in order to ensure the environmental sustainability of their fishing and aquaculture activities.

The preparation and implementation of production and marketing plans is eligible for funding from the EMFFA.

CMO – PO's – Approval process

PO's are the basic elements of the CMO.

Producer entities with legal personality that have their registered office in national territory may be recognised as PO's, provided that (Article 14):

- They fulfill the principles of their internal operation (Article 17);
- They are sufficiently active in economic terms in the area to which the application for recognition is related (volume of production);
- Have the capacity to pursue the objectives set out in the CMO;
- Provide the competent authorities with information (on membership, management model and sources of funding).

CMO– PO's – Approval process

- PO's are a group of producer's entities considered to be sufficiently active in economic terms, in the national territory or part of it, in compliance with the rules of competition, while preventing abuse of a dominant position in the market.
- Defined in their constitution and subsequent maintenance of recognition, in terms of:
 - The number of members;
 - Volume of marketable production (set of recognised species);
 - Territory under the management of the PO (port(s) of recognition).

CMO– PO's – Intervention zone

Regarding the group of species for which recognition is requested, the fishing PO's must sell at least 15% of total production (in tonnes) in its recognition zone (fishing port(s));

Regarding the group of species for which recognition is requested, the aquaculture PO's must sell at least 25% of total production (in tonnes) in its recognition zone (NUT II - Nomenclature of Territorial Units for Statistical Purposes).

CMO – PO's – FISHING



CMO – PO's – Recognised in Portugal

There are currently 16 fisheries PO's recognised in Portugal (13 on the mainland, 1 in the MAR and 2 in the AAR):

Mainland:

VIANAPESCA, APROPESCA, LITORAL NORTE, PROPEIXE, APARA, CENTRO LITORAL, OPCENTRO, CAPA, ARTESANALPESCA, SESIBAL, BIVALMAR, BARLAPESCAS e OLHÃOPESCA



CMO – PO's – Recognised in Portugal

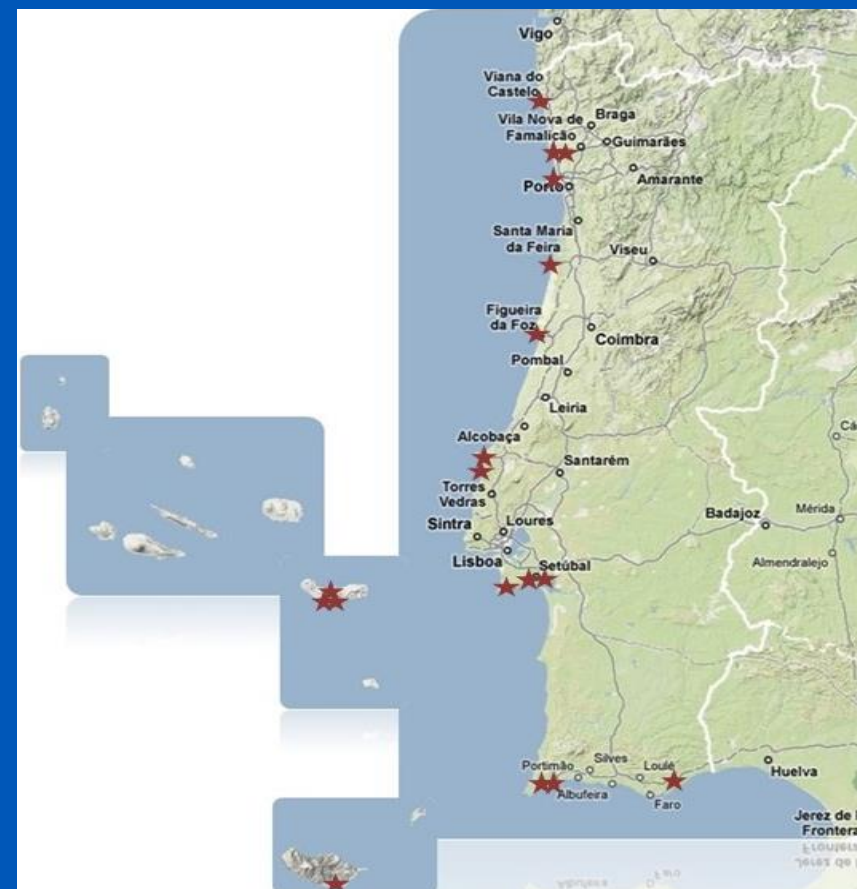
Madeira Autonomous Region:
COOPESCAMADEIRA



Azores Autonomous Region:
APASA
PESCA AÇORIANA



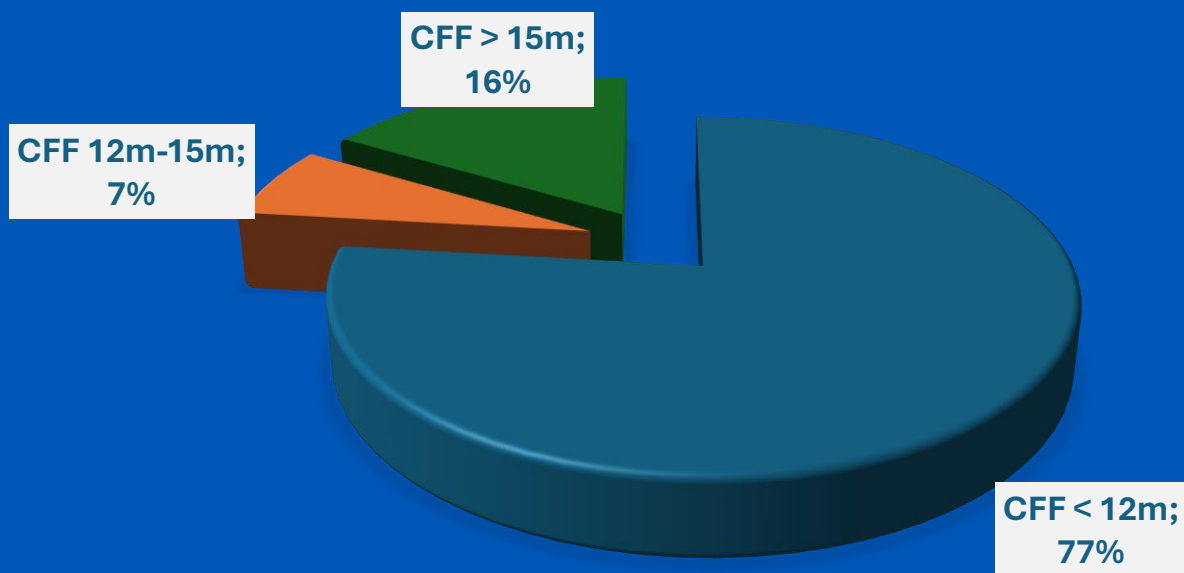
Código	Nome	Sede	Porto de Reconhecimento	Tipo	Reconhecimento
PRT006	PROPEIXE	Matosinhos	Matosinhos	Pesca	1986-02-28
PRT009	APROPESCA	Póvoa de Varzim	Póvoa de Varzim	Pesca	1986-02-28
PRT012	VIANAPESCA	Viana do Castelo	Viana do Castelo	Pesca	1988-12-27
PRT023	LITORAL NORTE	Póvoa de Varzim	Póvoa de Varzim	Pesca	2019-09-12
PRT008	OPCENTRO	Peniche	Peniche, Nazaré	Pesca	1986-02-28
PRT013	CAPA	Peniche	Peniche	Pesca	1990-02-05
PRT018	CENTRO LITORAL	Figueira da Foz	Figueira da Foz	Pesca	2000-04-17
PRT021	APARA	Aveiro	Aveiro	Pesca	2008-09-02
PRT010	SESIBAL	Setúbal	Setúbal, Sesimbra, Sines	Pesca	1986-12-30
PRT011	ARTESANALPESCA	Sesimbra	Sesimbra	Pesca	1988-05-11
PRT020	BIVALMAR	Setúbal	Setúbal	Pesca	2008-07-24
PRT007	BARLAPESCAS	Portimão	Portimão, Lagos	Pesca	1986-02-28
PRT019	OLHÃOPESCA	Olhão	Olhão, Tavira, VRStº António	Pesca	2000-04-17
PRT002	COOPESCAMADEIRA	Funchal	RA Madeira	Pesca	1986-02-28
PRT014	APASA	Ponta Delgada	RA Açores	Pesca	1990-12-11
PRT024	CPA	Ponta Delgada	RA Açores	Pesca	2020-09-25



Characterization of fisheries producers' organisation

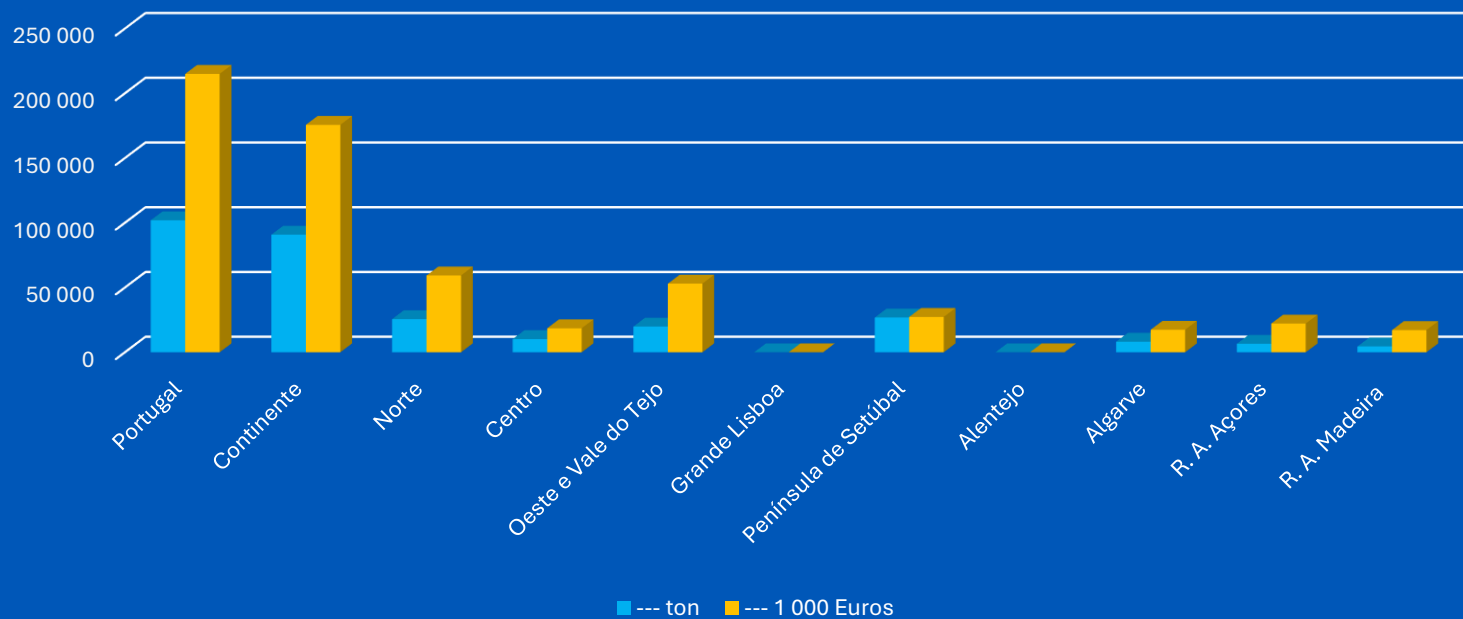
- The national fishing fleet of 3,728 vessels, were licensed to operate with at least one fishing gear. Of the latter, 1,813 vessels are members of POs (48.6 per cent of licensed vessels).
→ Significant membership;
- 131,000 tonnes of fresh/chilled fish were unloaded in mainland ports, Of these, 102,000 tonnes were unloaded by members of POs (78% of the total)
→ Very significant contribution.

FLEET – PO's Characterization



SALES - Characterization PO's

SALES 2023



Alternative markets

- Alternative outlet for canning products resulting from the activities of its member organisations;



Production and Marketing Plans (PMP)

- The annual presentation of the PMP is an essential condition for maintaining recognition.
- DGRM provides a form for completing the PMP.
- PO's submits the PMP, which may be revised if necessary.

Production and Marketing Plans (PMP)

The PMP includes:

- Production programme for the species caught or cultivated;
- Commercialisation strategy aimed at adjusting quantity, quality and supply to market requirements.
- Measures/actions defined to contribute to its objectives
- Sanctions applicable to members who breach the decisions adopted in the meantime to implement the plan.

Production and Marketing Plans (PMP)

By PMP, the PO defines its management/action based on the following objectives:

- Mandatory (4):

- a) Promote viable and sustainable fishing activities;
- b) Avoid and reduce undesirable catches;
- c) Contribute to traceability and consumer information;
- d) Contribute to the elimination of illegal fishing.

Production and Marketing Plans (PMP)

Complementary (of which 2 compulsory):

- a) Improve the conditions under which products are placed on the market;
- b) Improve economic return;
- c) Stabilise the market;
- d) Contribute to food supply (quality and safety) and employment;
- e) Reduce the environmental impact of the activity.

PO's can also pursue other objectives within the scope of their vision/management.

APPROVAL STEPS

- Each PO submits its PMP to the DGRM, which is defined as the competent national authority for approval.

STEPS to APPROVAL THE ANNUAL REPORT

- The Annual Activity Report (AR), which complements the PMP, are obliged to draw up an annual report on their activities, in accordance with the PMP, and submit it to the DGRM (Article 28(5) of Regulation (EU) No 1379/2013 of 11 December).

APPROVAL STEPS

- The AR model, made available by the DGRM, should be taken into account as a guiding document, in the sense of a certain uniformity of assessment.



FINANCING



Funding for the fisheries sector is one of the oldest components of EU fisheries policy. The current programme is the European Maritime, Fisheries and Aquaculture Fund (EMFAF), which amounts to EUR 6.108 billion for the period 2021-2027.



EMFAF, established by Regulation (EU) No 2021/1139 of the European Parliament and of the Council of 7 July 2021, aims to support sustainable fisheries to achieve food security through the supply of seafood, the promotion of the growth of a sustainable blue economy and the healthy, safe and sustainable management of seas and oceans.

FINANCING

EMFAF

The maximum limit for 2024 is 10 per cent of the value of the PO's sales, on the average of the previous three-year period.

The aim of the financial support provided meant strengthen de PO's activity, to assure a more significant role in the day-to-day management, and provide a better income to their members.

Obligations

The European Commission checks the actions of the MS to ensure compliance with the conditions for recognition.

DGRM as the body responsible for implementing the CMO:

- **Checks the conditions for recognition;**
- **Checks the obligations for the approvals Production and Marketing Plans (PPC).**





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