



Market Advisory Council

As established under the EU's Common Fisheries Policy, the MAC is one of the eleven Advisory Councils that provide the European Commission and EU Member States with recommendations and suggestions on matters relating to the management of fisheries and the socio-economic and conservation aspects of fisheries and aquaculture.

As such, the MAC is a stakeholder-led organisation composed of representatives of the entire seafood value chain (primary producers, processors, traders, suppliers, retailers, trade unions) and other interest groups (environmental and development NGOs).

**Organisations based in the EU with an interest in the seafood market can become members, namely:**

- Organisations representing the fisheries and aquaculture operators and representatives of the processing and marketing sectors
- Other interest groups affected by the Common Fisheries Policy, such as environmental organisations and consumer group



## WORK

The MAC provides advice to the European Commission and EU Member States on matters relevant for the EU market of fishery and aquaculture products, including new legislative, regulatory or legal measures.

Following requests from EU institutions or proposals from members, advice is prepared by the one of the three Working Groups and is latter put forward for consideration and adoption by the Executive Committee. The MAC strives for consensus in all drafts.

In cooperation with the Commission, the MAC adopts an annual work programme, prepared by the Executive Committee and approved by the General Assembly.

Since 2016, the MAC has published several pieces of advice on topics connected to fishery and aquaculture products, such as:

- Illegal, unreported and unregulated fishing
- Fisheries control system
- European Maritime and Fisheries Fund
- Marketing standards framework
- Trade with third countries
- Level playing field
- Consumer information

Advice available online: [marketac.eu/en/category/recommendations/](http://marketac.eu/en/category/recommendations/)

## BODIES

CHAIR

VICE-CHAIR(S)

EXECUTIVE COMMITTEE

15 SEATS (60%)  
to Value Supply Chain

10 SEATS (40%)  
to Other Interest Groups

WORKING GROUP 1  
EU Production

WORKING GROUP 2  
EU Markets

WORKING GROUP 3  
EU control and sanitary issues, consumer rules

GENERAL ASSEMBLY

SECRETARIAT



10 rue de la Science, 1000 Brussels, Belgium  
secretary@marketac.eu, T. + 32 2 234 50 13  
www.marketac.eu



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