



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR MARITIME AFFAIRS AND FISHERIES

Maritime Policy and Blue Economy
The Director-General

Brussels
MARE.A.4/LJ

Subject: MAC recommendations on European Market Observatory for Fisheries and Aquaculture (EUMOFA): Suggestions of studies to be integrated in the Work Programme (2024)

Dear Ms. Bermúdez,

I would like to thank the MAC for its advice and suggestions for the European Market Observatory for Fisheries and Aquaculture (EUMOFA) Work Programme 2024, dated 5 June 2024. We appreciate the time and effort you have dedicated to provide these insights, and we are pleased to address below each of the points raised in your correspondence.

Species Profile on Rainbow Trout

All species profiles, including that of rainbow trout, are updated on an annual basis. We have scheduled the next update for the last quarter of 2024.

Price Structure Analyses

We acknowledge the value of conducting price structure analyses for saithe in France, Denmark, and Germany, as well as for clams in Italy, France, and Spain. We confirm our intention to include these analyses in the 2025 work programme.

Thematic Analysis: Evolution of EU Consumers on Consumption of fishery and aquaculture products (FAPs)

In the past, EUMOFA made extensive use of the results of the EU Eurobarometer survey to produce the "EU consumer habits" study report and update the Country profiles. For the proposed thematic analysis, detailed data from the next Eurobarometer survey, planned to be launched by the end of 2024, would be instrumental. We aim to initiate this study in the first quarter of 2025. EUMOFA will collaborate with the MAC to discuss the methodology and the scope before launching the study.

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EUMOFA Talks

Regarding the suggested topics for future EUMOFA Talks, we propose to consolidate the four topics related to sustainability and labelling into one or two comprehensive discussions. We will use some of the insights from both the Eurobarometer and our own analyses to inform these talks.

As for looking into the challenges of aquaculture products in food outlets, we are pleased to inform you that it is already in the pipeline, as it is linked with the recently released study on this topic.

Finally, a talk on “Trends and drivers in consumption behaviour in the EU” could be done after the next update of the Eurobarometer, in relation to the related thematic study.

Yours sincerely,

Kestutis SADAUSKAS
on behalf of Charlina VITCHEVA

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