



# WORKING GROUP 3 – EU CONTROL AND SANITARY ISSUES, CONSUMER RULES

Benoît Thomassen

Chair

Copa Cogeca (Meeting Room A), Rue de Trèves 61, 1040 Brussels

Wednesday, 5 June 2024

# AGENDA (CET TIME ZONE)

- 09:00 Welcome from the Chair, Benoît Thomassen
- 09:05 Adoption of the agenda and of the last meeting's minutes (02.04.24)
- 09:10 Actions points
- 09:15 Transition Pathway for a More Resilient, Sustainable and Digital Agri-Food Ecosystem
- 10:00 Consumer Behaviour
- 10:45 **Break**
- 11:00 Awareness Campaigns
- 11:30 Valorisation of by-products
- 12:00 Consumer Information
- 12:20 AOB
- 12:25 Summary of actions points
- 12:30 End of the meeting**

# ACTION POINTS (2 APRIL 2024)

## Substantiation and Communication of Explicit Environmental Claims:

- Members to send written questions on the European Parliament's position to the Secretariat, which will forward these to the office of MEP Engerer.
- Pending

## Product Environmental Footprint Category Rules (PEFCR) for Marine Fish Products

- Focus Group on PEFCR for Marine Fish Products to be reactivated to prepare a contribution to the Second Open Consultation of the Technical Secretariat, while also taking into account the ongoing work of STECF on sustainability criteria for fishery products
- Pending

## "Taste the Ocean" Campaign:

- DG MARE to be invited, at a future opportunity, for an update on the results of the fourth edition of the campaign
- Agenda point scheduled (11:00 CET)



# CONSUMER BEHAVIOUR

- Presentation of GlobeScan's survey on "seafood consumer insights 2024"
  - Richard Stobart (MSC)
- Exchange of views

BREAK

➤ **BACK AT 11:20**

# AWARENESS CAMPAIGNS

- Update on the fourth edition of the “Taste the Ocean” campaign
  - Charlotte Gugenheim & Alessandra Portis (MARE E2)
- Exchange of views



# VALORISATION OF BY-PRODUCTS

- **Consideration of joint AAC-CCRUP-MAC-NSAC draft advice on the valorisation of fisheries and aquaculture by-products**
  - **Draft advice circulated: 13 May 2024**
- **Way forward**



# CONSUMER INFORMATION

## ➤ Update on the work of the join MAC/AAC Focus Group on Consumer Information in the HORECA Sector

### ▪ **Pedro Reis Santos (Secretary General)**

#### ▪ 1<sup>st</sup> Meeting (22 February 2024)

- Terms of Reference, Observers, preparation for written questionnaire

#### ▪ 2<sup>nd</sup> Meeting (28 May 2024)

- Presentation by DG MARE, presentation by FEDEPESCA, consideration of working document

#### ▪ Working Document – Version 1

- 1) Introduction
- 2) Policy Initiatives from the European Commission
- 3) Previous advice/recommendations of the AAC and the MAC
- 4) Products and segments covered by Article 35 of the CMO
- 5) The core issues
- 6) Recommendations

# CONSUMER INFORMATION

## ➤ Update on the work of the join MAC/AAC Focus Group on Consumer Information in the HORECA Sector

### ▪ Pedro Reis Santos (Secretary General)

#### ▪ Working Document – Version 1 - Recommendations

- 1) Access by consumers to information on CN code 16 products including: a) The commercial designation of the species and its scientific name, b) The production method (caught or farmed) and c) The area where the product was caught or farmed should be further facilitated.
- 2) The Commission is encouraged to consider the above in the planned legislative proposal for a framework for a sustainable food system, in the ongoing evaluation and potential revision of the CFP (CMO included), and in the planned legislative proposal for a revision of Regulation No 1169/2011 on the provision of food information to consumers.
- 3) The Commission is asked to draft a guidance to retailers, mass caterers and Member States on how to distinguish between CN code 3 and Code 16 products. The guidance should also include options for how the information can be effectively communicated (i.e., posters, billboards, websites, apps). The guidance should take into account that the mass catering sector is mainly composed of SMEs and microenterprises.

# AOB, ACTION POINTS, END OF MEETING

## ➤ **AOB**

- Focus Group on PEFCR for Marine Fish Products

## ➤ **Summary of action points**

## ➤ **End of meeting**