

## Working Group 3: EU control and sanitary issues, consumer rules

### **Draft Agenda**

Tuesday, 5 June 2024 (09:00 – 12:30 CET)

Copa Cogeca (Meeting Room A), Rue de Trèves 61, 1040 Brussels

Interpretation in EN, ES, FR

- 09:00 Welcome from the Chair, Benoît Thomassen
- 09:05 Adoption of the agenda and of the last meeting's minutes (02.04.24)

#### 09:10 Action points

• State-of-play of the action points of the last meeting - information

## 09:15 Transition Pathway for a More Resilient, Sustainable and Digital Agri-Food Ecosystem

- Presentation of the final report by Jonas Lazaro Mojica (GROW F3)
- Exchange of views

#### 10:00 Consumer Behaviour

- Presentation of GlobeScan's survey on "seafood consumer insights 2024" by Richard Stobart (MSC) (TBC)
- Exchange of views

#### 10:45 Break

#### 11:00 Awareness Campaigns

- Update on the fourth edition of the "Taste the Ocean" campaign by Charlotte Gugenheim and Alessandra Portis (MARE E2)
- Exchange of views

#### 11:30 Valorisation of by-products

 Consideration of joint AAC-CCRUP-MAC-NSAC draft advice on the valorisation of fisheries and aquaculture by-products

#### 12:00 Consumer Information

 Update on the work of the joint MAC/AAC Focus Group on Consumer Information in the HoReCa Sector by Pedro Reis Santos, Secretary General

#### 12:20 AOB















# 12:25 Summary of action items

12:30 End of meeting

















# **Annotated Version**

Туре	Item	Background	Purpose	Documents
Information	Transition Pathway	In the context of an update to the EU Industrial Strategy, the	Presentation of the final	- Consultation
		European Commission decided to co-create a "Transition	report by DG GROW	- <u>Report</u>
		Pathway for a More Resilient, Sustainable and Digital Agri-	representative.	
		Food Ecosystem", which is part of an effort to accelerate the		
		green and digital transitions of the EU industry. At the 30		
		January 2024 meeting, there was a presentation of the		
		initiative by a Commission representative. It was agreed, as		
		an action point, that DG GROW would be invited, at a future		
		meeting, to present the final report.		
Information	Consumer Behaviour	MSC and GlobeScan undertook a survey on the behaviour of	Presentation of the survey	
		consumers of fishery and aquaculture products, including	by MSC representative.	
		trends, environmental concerns, health, costs, and relevance		
		of certification schemes.		
Information	Awareness	The "Taste the Ocean" campaign is an EU-powered campaign	Update on the fourth	- <u>Campaign</u>
	Campaigns	to encourage the consumption of sustainable fish and	edition of the campaign by	- MAC Advice
		seafood. At the 2 April 2024 meeting, an exchange of views	DG MARE representative.	
		with a representative of the European Commission about the		
		campaign took place. It was agreed, as an action point, that		
		DG MARE would be invited, at a future opportunity, for an		
		update on the results of the fourth edition of the campaign.		
		On 31 January 2024, the MAC adopted advice on the "Taste		
		the Ocean" and other potential awareness campaigns.		
Consideration	Valorisation of by-	On 30 January 2024, a policy event, organised and funded by	Consideration of joint	- <u>Policy Event</u>
	products	Blue Bioeconomy ERA-NET Cofund, took place at the	advice on the valorisation	- <u>BlueBlo CoFund</u>
		European Parliament on how to bring bio-based aquatic	of valorisation of fisheries	- Draft Advice (Via Email
		products services to the market. At the initiative of the NSAC	and aquaculture by-	/ Members Area)
		Secretariat, joint advice is being developed on the topic,	products.	



		focusing on all the links of the value chain from resource		
		management and biomass producers, to supply systems and		
		market. Several of the projects financed concluded that		
		regulatory obstacles exist which limit further innovation,		
		investment, and/or development of European fisheries and		
		aquaculture sectors in general.		
Information	Consumer	Following a proposal from the Aquaculture Advisory Council,	Update on the work of the	- Terms of Reference
	Information	a Joint Focus Group on Consumer Information in the HoReCa	Focus Group by the	
		Sector was established. Terms of Reference were agreed on	Secretary General.	
		2 February 2024.		