

## Working Group 3: EU control and sanitary issues, consumer rules

### Draft Agenda

Tuesday, 30 January 2024 (10:00 – 13:30 CET)

Copa Cogeca (Meeting Room A), Rue de Trèves 61, 1040 Brussels

Interpretation in EN, ES, FR

**10:00 Welcome from the Chair, Benoît Thomassen**

**10:05 Adoption of the agenda and of the last meeting's minutes (30.11.23)**

**10:10 Action points**

- State-of-play of the action points of the last meeting - information

**10:15 Food Fraud**

- Presentation of recent initiatives, including overview report on fighting fraudulent practices in the agri-food chain and guidance on fighting fraudulent and deceptive practices, by Commission representative (TBC)
- Exchange of views

**10:45 Transition Pathway for a More Resilient, Sustainable and Digital Agri-Food Ecosystem**

- Presentation on the co-creation of a transition pathway by Commission representative (TBC)
- Exchange of views

**11:30 Break**

**11:45 Awareness Campaigns**

- Consideration of updated draft advice on “Taste the Ocean” campaign and other potential campaigns for awareness about fishery and aquaculture products in the EU
- Way forward

**12:30 Food Waste**

- Consideration of draft advice on EU-level targets for food waste reduction & good practices in the fisheries and aquaculture market
- Way forward

**13:15 Consumer Information**

- Update on the establishment of a joint MAC/AAC Focus Group on Consumer Information in the HoReCa Sector by Pedro Reis Santos, Secretary General
- Way forward



**13:20 AOB**

**13:25 Summary of action items**

**13:30 End of meeting**

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## Annotated Version

Type	Item	Background	Purpose	Documents
Information	Food Fraud	On 30 March 2023, the European Commission published a technical report on fighting fraudulent and deceptive practices in the agri-food chain. Later that year, the European Commission published an overview report on the national arrangements to fight food fraud.	Presentation and exchange with COM representative on the recent initiatives to fight fraudulent practices in the agri-food chain.	<ul style="list-style-type: none"> <li>- <a href="#">Technical Report</a></li> <li>- <a href="#">Overview Report</a></li> </ul>
Information	Transition Pathway	In the context of an update to the EU Industrial Strategy, the European Commission decided to co-create a “Transition Pathway for a More Resilient, Sustainable and Digital Agri-Food Ecosystem”, which is part of an effort to accelerate the green and digital transitions of the EU industry.	Presentation and exchange with COM representative on the co-creation of a transition pathway.	<ul style="list-style-type: none"> <li>- <a href="#">Consultation</a></li> </ul>
Consideration	Awareness Campaigns	At the 20 September 2023 meeting, DG MARE representatives delivered a presentation on the launch of the third season of the “Taste the Ocean” campaign. It was agreed, as an action point, that the Secretariat would circulate a questionnaire to the members on existing awareness campaigns at the national level as well as to collection suggestions for other potential EU-level campaigns. The questionnaire was circulated from 27 October to 6 November 2023. A first draft version was considered at the 30 November 2023 meeting.	Consideration of an updated draft advice on “Taste the Ocean” campaign and other potential campaigns for awareness about fishery and aquaculture products in the EU.	<ul style="list-style-type: none"> <li>- <a href="#">Taste the Ocean</a></li> <li>- Draft Advice (via email / Members Area)</li> </ul>
Consideration	Food Waste	In the context of the Farm to Fork Strategy, the Commission committed to proposal of legally binding EU-level targets for food waste reduction. On 30 March 2022, the MAC adopted advice about the topic. In July 2023, the Commission published the proposal for a directive. Under the proposal, Member States must reduce food waste, by the end of 2030, by 10% in processing and manufacturing, and by 30% (per	Consideration of draft advice on legislative proposal on EU-level targets for food waste reduction and good practices in the fisheries and aquaculture market.	<ul style="list-style-type: none"> <li>- <a href="#">Information Page</a></li> <li>- <a href="#">Press Release</a></li> <li>- <a href="#">MAC Advice</a></li> <li>- Draft Advice (via email / Members Area)</li> </ul>

		capita) jointly at retail and consumption (restaurants, food services and households). At the 30 November 2023 meeting, it was agreed, as an action point, that the Secretariat would circulate a questionnaire on the legislative proposal as well as to gather examples of good practices and solutions. A questionnaire was circulated from 3 to 15 January 2024.		
Information	Consumer Information	In March 2021, the Aquaculture Advisory Council adopted a recommendation on consumer information, which urges the Commission to reinforce adequate and reliable consumer information in the HORECA sector. At their 24-25 October 2023 Working Group 3 meeting, the Aquaculture Advisory Council decided to follow-up on their recommendation with the Member States, potentially in collaboration with the MAC. At the 30 November 2023 meeting, the Working Group agreed to proceed with the establishment of a joint focus group on consumer information at HoReCa's level. Draft terms of reference were circulated from 3 to 15 January 2024.	Update by the Secretary General on the establishment of a joint MAC/AAC Focus Group on Consumer Information in the HoReCa Sector.	- <a href="#">AAC Recommendation</a> - Terms of Reference (via email / Members Area)