

EUROPEAN COMMISSION

DIRECTORATE-GENERAL FOR MARITIME AFFAIRS AND FISHERIES

The Director-General

Brussels MARE.A.4

Subject: MAC recommendations on actions to promote awareness on the role of Producer Organisations

Dear Ms. Bermúdez,

I would like to thank the MAC for the recommendations on possible actions to increase awareness on the role of Producer Organisations (POs).

I fully concur with the MAC's view that POs are key actors of the implementation of the CFP and CMO objectives on the ground and that we need to continue our joint efforts to further increase awareness on POs' relevance and mission among stakeholders, including national administrations.

In the recent Report on the implementation of the CMO Regulation (¹), the European Commission expressed is intention to continue supporting the setting-up and functioning of POs, including transnational organisations. The MAC recommendations are fully consistent with this commitment and DG MARE is willing to accompany the MAC and its relevant members in their implementation.

Yours sincerely,

Charlina VITCHEVA

c.c.:

Pedro Reis Santos <u>secretary@marketac.eu</u>, F. Nikolian, L. Jolly, C. Vande Weyer

Ms. Yobana Bermúdez Chairman Market Advisory Council rue de la Science, 10 B-1000 Brussels BELGIUM

⁽¹⁾ https://oceans-and-fisheries.ec.europa.eu/system/files/2023-02/COM-2023-101_en.pdf