

European Green Deal & Farm to Fork Strategy

Initiatives affecting EU market of fishery and aquaculture

Farm to Fork Strategy initiatives

Initiative	Lead DG	Objectives	Timeline	Documents
Sustainable Food System Framework	DG SANTE	<ul style="list-style-type: none"> - Integrate sustainability in all food policies - Definition of general principles and objectives - Sustainability labelling of food products - Minimum criteria for public procurement - Governance and monitoring 	Roadmap: 28 September 2021 – 26 October 2021 Public Consultation: 28 April 2022 – 21 July 2022 Adoption: Q4 2023	<ul style="list-style-type: none"> - Information Page - MAC Advice (15 February 2022) - COM Reply (11 April 2022) (Commitment in WP Y6)
Revision of Marketing Standards of Fishery and Aquaculture Products	DG MARE	<ul style="list-style-type: none"> - Update of the standards to place products in the EU market - Ensure sustainability (addition of component) - Genuine competition - Transparency of the product's characteristics 	Roadmap: 7 April 2020 – 5 May 2020 Public Consultation: 17 November 2020 – 23 February 2021 Adoption: Q4 2022	<ul style="list-style-type: none"> - Information Page - MAC Advice (15 October 2021) - COM Reply (12 November 2021) (Commitment in WP Y6)
Revision of Regulation on Food Information to Consumers	DG SANTE	<ul style="list-style-type: none"> - Help consumers make healthier and more sustainable food choices - Mandatory Front-of-Pack Nutrition Labelling - Extend mandatory origin information - Revise rules on date marking (“use by” and “best before” dates) 	Roadmap: 23 December 2020 – 4 February 2021 Public Consultation: 13 December 2021 – 7 March 2022 Adoption: Q4 2022	<ul style="list-style-type: none"> - Information Page - MAC Advice (30 March 2022) (Commitment in WP Y6)
Revision of EU Animal Welfare Legislation	DG SANTE	<ul style="list-style-type: none"> - Broaden scope of EU rules on animal welfare - Easier enforcement 	Roadmap: 6 July 2021 – 24 August 2021	<ul style="list-style-type: none"> - Information Page - MAC Advice (30 March 2022) - COM Reply (5 May 2022)

		- Consider animal welfare labelling (which would be applicable to aquaculture products)	Public Consultation: 15 October 2021 – 21 January 2022 Adoption: Q4 2023	(Commitment in WP Y6)
Contingency Plan for Ensuring Food Supply and Food Security	DG AGRI, SANTE, MARE	- Contingency plan in the event of future crises - Building on lessons learnt from COVID-19 - Establishment of EU crisis mechanism	Roadmap: 4 December 2020 – 13 January 2021 Adoption: 12 November 2021	- Information Page - MAC Advice (28 May 2021) - COM Reply (25 June 2021) (Commitment in WP Y6)
EU Code of Conduct for Responsible Business and Marketing Practices	DG SANTE	- Voluntary commitments for food processors, food service operators and retailers to improve and communicate on sustainability	Entry into force: 5 July 2021	- Information Page - MAC Advice (28 May 2021) - COM Reply (25 June 2021) (Commitment in WP Y6)
EU Promotion Programme for Agricultural and Food Products	DG AGRI	- Review of the policy to enhance contribution to sustainable production and consumption - Shift to a more plant-based diet, with less red and processed meat and more fruit and vegetables	Roadmap: 9 February 2021 – 9 March 2021 Public Consultation: 31 March 2021 – 23 June 2021 Adoption: Q1 2022	- Information Page - MAC Advice (18 March 2021) (Commitment in WP Y6)
Corporate Sustainable Due Diligence Directive	DG JUST	- Improve EU regulatory framework on company law and corporate governance - Enable companies to focus on long-term sustainable value creation rather than short-term benefits	Roadmap: 30 July 2020 – 8 October 2020 Public Consultation: 26 October 2020 – 8 February 2021 Adoption: 28 March 2022	- Information Page - COM Presentation (Commitment in WP Y6)



EU School Fruit, Vegetables and Milk Scheme	DG AGRI	<ul style="list-style-type: none"> - Review of the rules of the EU school scheme (support of the supply of fruit, vegetable, milk and certain milk products to children together with educational activities about agriculture and healthy eating habits) - Promotion of sustainable food consumption 	<p>Roadmap: 29 June 2021 – 27 July 2021</p> <p>Public Consultation: 5 May 2022 – 28 July 2022</p> <p>Adoption: Q4 2023</p>	<ul style="list-style-type: none"> - Information Page - MAC Advice - recommendation j (8 October 2021) - COM Reply (8 December 2021)
EU-Level Targets for Food Waste Reduction	DG SANTE	<ul style="list-style-type: none"> - Proposal of legally binding targets to reduce food waste - Limitation of the food supply chain's impact on the environment and climate - Ensuring that more food is available for human consumption 	<p>Roadmap: 1 October 2021 – 29 October 2021</p> <p>Public Consultation: 24 May 2022 – 16 August 2022</p> <p>Adoption: Q2 2023</p>	<ul style="list-style-type: none"> - Information Page - MAC Advice (30 March 2022) - COM Reply (23 May 2022) (Commitment in WP Y6)
EU Rules on Food Contact Materials	DG SANTE	<ul style="list-style-type: none"> - Modernisation of the rules to ensure food safety and public health protection, reduce hazardous chemicals, support innovation and sustainability 	<p>Roadmap: 18 December 2020 – 29 January 2021</p> <p>Public Consultation: Q3 2022</p> <p>Adoption: Q2 2023</p>	<ul style="list-style-type: none"> - Information Page - MAC Advice (17 February 2021) (Commitment in WP Y6)

Other European Green Deal Initiatives

Initiative	Lead DG	Objectives	Timeline	Documents
Substantiating Green Claims	DG ENV	<ul style="list-style-type: none"> - Requirement for companies to substantiate claims about environmental footprint of products and services by using standard methods of quantification - Reliable, comparable, verifiable claims 	<p>Roadmap: 20 July 2020 – 31 August 2020</p> <p>Public Consultation: 27 August 2020 – 3 December 2020</p> <p>Adoption: Q1 2022</p>	<ul style="list-style-type: none"> - Information Page - MAC Advice (10 December 2020) - MAC Advice on PEFCR (24 May 2022) - COM Reply on PEFCR (21 June 2022)

Empowering the Consumer for the Green Transition	DG JUST	<ul style="list-style-type: none"> - Prevent greenwashing - Set minimum requirements for sustainability logos and labels 	<p>Roadmap: 23 June 2020 – 1 September 2020</p> <p>Public Consultation: 30 June 2020 – 6 October 2020</p> <p>Adoption: 3 April 2022</p>	<ul style="list-style-type: none"> - Information Page - COM Presentation <p>(Commitment in WP Y6)</p>
EU Taxonomy	DG FISMA	<ul style="list-style-type: none"> - Classification system for sustainable economic activities - Common language for investors when investing in projects and economic activities 	<p>Roadmap: 23 March 2020 – 27 April 2020</p> <p>Draft Act: 20 November 2020 – 18 December 2020</p> <p>Adoption: 21 April 2021</p>	<ul style="list-style-type: none"> - Information Page - Additional information - Draft Technical Screening Criteria <p>(including for fishing activities)</p>
Ban on products produced, extracted or harvested with forced labour	DG GROW	<ul style="list-style-type: none"> - Keep the EU market free from products made, extracted or harvested with forced labour 	<p>Call for evidence: 23 May 2022 – 20 June 2022</p> <p>Adoption: Q3 2022</p>	<ul style="list-style-type: none"> - Information Page