

# Market Advisory Council Meeting

## Revision of Geographical Indications system

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Proposal for a

**REGULATION OF THE EUROPEAN PARLIAMENT  
AND OF THE COUNCIL**

on European Union geographical indications for wine,  
spirit drinks and agricultural products,  
and quality schemes for agricultural products,  
amending Regulations (EU) N°1308/2013, (EU) 2017/1001  
and (EU) and repealing Regulation (EU) N°1151/2012

adopted by Commission on 31 March 22



# Context



*President von der Leyen:*

*Look at ways to **strengthen the system of geographical indications...***

*our **cultural, gastronomic and local heritage** is preserved and **certified as authentic across the world.***

*2019 mission letter to Commissioner Wojciechowski*

The left side of the slide features three vertically stacked images. The top image shows two glasses of red wine and a bottle. The middle image shows a plate of oysters. The bottom image shows champagne being poured into two glasses.

# Aim of the legislative proposal

- Strengthening the EU system of GIs
- Increasing GIs' uptake across the Union
- Shortening the registration time

# Four building blocks

General provisions  
and procedures



GIs of agricultural products,  
and amendments to  
Regulations N°1308/2013 ,  
2017/1001 and 2019/787

Protection,  
controls and  
enforcement



TSGs, optional quality  
terms and procedural,  
transitional and final  
provisions

# Harmonisation of the rules across the sectors

## Common provisions for

- **Procedures** for registration of a name, amendment and cancellation of existing product specifications - **all sectors**
- **Protection** of GIs - **all sectors**
- **Controls** for **spirit drinks** and **agricultural products** (separate controls provisions for wine are laid down in the CMO Regulation due to wine specificities)

# Novelties

## Scope of the Reg.

- Extended to all agricultural products according to WTO definition
- Cover wines, spirit drinks and agricultural products listed under the combined nomenclature established by Chapters 1 to 23 of Common Customs Tariff

## Sustainability

- CMO Reform - introduction sustainability in GI schemes
- GI Review – sustainability requirements beyond legal requirements and agreed by the producer group to be included in the product specification on a voluntary basis

## GI ingredient processed product

- Agreement needed from the concerned Producer Group (2/3 representativeness)



# Novelties

## Recognised PG

- Designation of a recognized producer group by MS authorities
- Additional powers for such recognized groups

## Domain Name System

- Increase protection regarding online sales
- Specific provisions for country-code-top-level domain name registries

## GI symbols Flexibility

- No obligatory labelling for wines and spirit drinks
- Confirmation of a flexible approach for these two sectors



# Novelties

## Technical Assistance

- Aim to shorten scrutiny times
- EUIPO – 4 years of cooperation
- Full responsibility remains with the Commission

## Authorisation certificate

- GI certificate, at a request of a producer, to be issued by the national authorities
- No fees envisaged

## Committee procedure

- One single committee for GIs
- TSGs and OQT stay separate

# Adjustment

## TSG – Adjustements

Simpler concepts have been introduced in order to improve the understanding for producers and consumers.  
The criteria for the registration no longer requires to have a special character.  
Procedural rules have also been simplified.

# Thank you

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<https://ec.europa.eu/info/food-farming-fisheries/food-safety-and-quality/certification/quality-labels/geographical-indications-register/>

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