# **Market Advisory Council Meeting**

# Revision of Geographical Indications system

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#### Proposal for a

# REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

on European Union geographical indications for wine, spirit drinks and agricultural products, and quality schemes for agricultural products, amending Regulations (EU) N°1308/2013, (EU) 2017/1001 and (EU) and repealing Regulation (EU) N°1151/2012



#### Context



President von der Leyen:

Look at ways to strengthen the system of geographical indications...

our cultural, gastronomic and local heritage is preserved and certified as authentic across the world.

2019 mission letter to Commissioner Wojciechowski



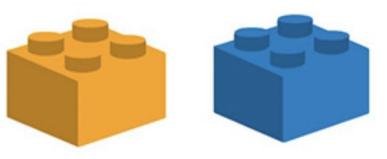
## Aim of the legislative proposal

- Strengthening the EU system of GIs
- Increasing GIs' uptake across the Union
- Shortening the registration time



### Four building blocks

General provisions and procedures



GIs of agricultural products, and amendments to Regulations N°1308/2013, 2017/1001 and 2019/787

Protection, controls and enforcement





TSGs, optional quality terms and procedural, transitional and final provisions



#### Harmonisation of the rules across the sectors

#### Common provisions for

- Procedures for registration of a name, amendment and cancellation of existing product specifications - all sectors
- Protection of Gls all sectors
- Controls for spirit drinks and agricultural products (separate controls provisions for wine are laid down in the CMO Regulation due to wine specificities)



#### **Novelties**

Scope of the Reg.

- Extended to all agricultural products according to WTO definition
- Cover wines, spirit drinks and agricultural products listed under the combined nomenclature established by Chapters 1 to 23 of Common Customs Tariff

Sustainability

- CMO Reform introduction sustainability in GI schemes
- GI Review sustainability requirements beyond legal requirements and agreed by the producer group to be included in the product specification on a voluntary basis

GI ingredient processed product

 Agreement needed from the concerned Producer Group (2/3 representativeness)



#### **Novelties**

Recognised PG

- Designation of a recognized producer group by MS authorities
- Additional powers for such recognized groups

Domain Name System

- Increase protection regarding online sales
- Specific provisions for country-code-top-level domain name registries

GI symbols
Flexibility

- No obligatory labelling for wines and spirit drinks
- Confirmation of a flexible approach for these two sectors



#### **Novelties**

Technical Assistance

- Aim to shorten scrutiny times
- EUIPO 4 years of cooperation
- Full responsibility remains with the Commission

Authorisation certificate

- GI certificate, at a request of a producer, to be issued by the national authorities
- No fees envisaged

Committee procedure

- One single committee for GIs
- TSGs and OQT stay separate



### Adjustment

TSG – Adjustements

Simpler concepts have been introduced in order to improve the understanding for producers and consumers.

The criteria for the registration no longer requires to have a special character.

Procedural rules have also been simplified.



# Thank you

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