





MAC/NSAC/NWWAC Webinar

Blockchain and other new technologies for the transmission of traceability information and other data in the seafood supply chain

Online, 2 December 2021, 14:00 – 17:30 CET

PROGRAMME

<u>Moderator:</u> Philip L. Heggelund, Senior Traceability Expert and Senior Full-Stack Software Engineer, Institute of Food Technologists (IFT)

INTRODUCTION

- 14:00 14:10 Opening Message by Kenn Skau Fischer, Executive Committee Chair, NSAC
- 14:10 14:20 FAO's work on blockchain in fish value chains

Nada Bougouss, Senior Fish Value Chain Expert, FAO

14:20 – 14:30 Slovenian Presidency's priorities on blockchain technology

Nena Dokuzov, Head of Project Group for New Economy and Blockchain Technologies, Ministry of Economic Development and Technology, Slovenia

14:30 – 14:40 Revision of Fisheries Control Regulation & Horizon Europe projects

European Commission representative (TBC)

14:40 - 14:50 Q&A

North Sea Advisory Council www.nsrac.org tamarat@nsrac.org Market Advisory Council www.marketac.eu secretary@marketac.eu North Western Waters Advisory Council
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PRESENTATIONS BY EXPERTS

- 14:50 15:00 Should seafood traceability systems be based on blockchain technology?

 Petter Olsen, Senior Scientist, Nofima
- 15:00 15:10 Increasing trust and transparency in fisheries with emerging data technologies

 W. Nikolaus Probst, Senior Scientist, Thünen-Institute of Sea Fisheries
- 15:10 15:20 Decentralised trust in food supply chains

 Tomaž Levak, Founder, Trace Labs Group
- 15:20 15:30 Implementing blockchain in seafood challenges and opportunities

 Frank Fleming, Founder & CEO, Verifact

15:30 - 15:50 Q&A

15:50 - 16:00 Coffee Break

PANEL DISCUSSION

- 16:00 16:10 Welcome Message by Emiel Brouckaert, Chair, NWWAC
- 16:10 16:30 Experiences of seafood supply chain operators

Fisheries: Patrick Murphy, CEO, Irish South and West Fish Producers Organisation

Aquaculture: Alf-Gøran Knutsen, Managing Director, Kvarøy Fiskeoppdrett AS

Processing: Angel Matamoro Irago, Chief CSR Officer, Nueva Pescanova

Wholesale: Britta Gallus, Head of Corporate Responsibility and Transparency, METRO AG

16:20 - 17:20 Q&A

CONCLUSION

17:20 – 17:30 Concluding Message by Guus Pastoor, Chair, MAC

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