

# Fishless Fish



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Brussels, Thursday June 4

# Fillets & Fingers

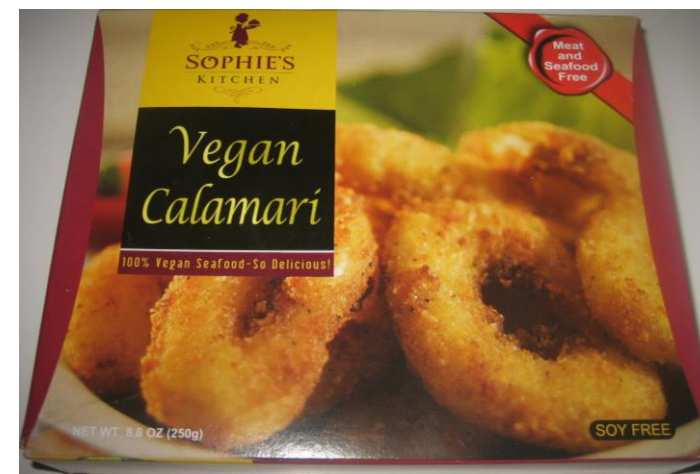




# Tuna



# Cephalopods & Shellfish





# Crustaceans



# Questions that arise

- Not against these products
- However:
  - Labelling
  - Misleading consumer?
  - Common trade names
  - Scientific names
  - Suggestion animal protein



# Discussion in MAC

- Position paper?
  - E.g. including
    - State of play labelling seafood
    - Rules and reg. of labelling of plant protein
    - Case laws in the past
- MAC advice?
- Question to EC?

