

FAO Guidelines for the Ecolabeling of Fish and Fishery Products

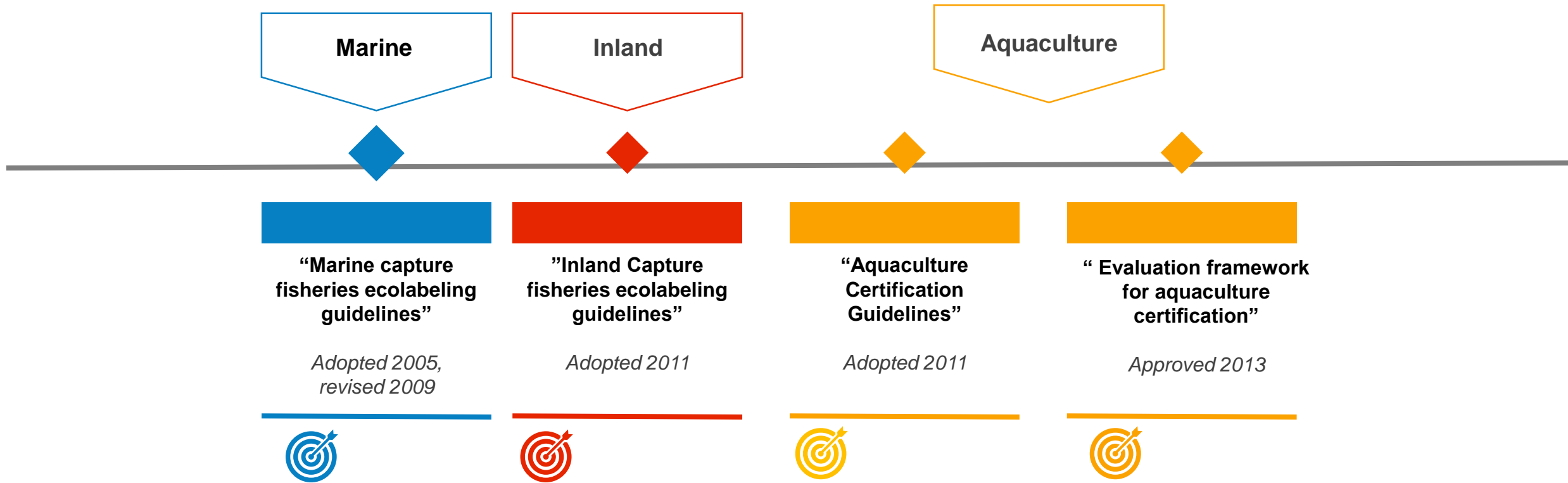
Voluntary Sustainability Claims on Seafood Products

13-15 July 2020

Overview of normative work, technical assistance & capacity building activities

Purpose

To provide guidance to Governments and organizations that already maintain, or are considering establishing, labelling schemes for certifying fish from **fisheries** or from **aquaculture**



General principals

Consistent with relevant international law
UNCLOS, Fish Stocks Agreement, WTO

01



02

Voluntary, market driven, transparent, non-discriminatory

Recognize special conditions applying to developing countries

03



Guidelines

*Comprehensive, global, consistent with relevant international instruments
Applicable to ecolabelling schemes that are designed to certify and promote labels for
products from well-managed marine capture fisheries*

Procedural and institutional aspects

- Guidelines for the Setting of Standards
- Guidelines for Accreditation
- Guidelines for Certification

Minimum substantive requirement and criteria

- Management systems
- Stock under consideration
- Ecosystem considerations
- Methodological aspects

Scope



Terms and definitions

Principles

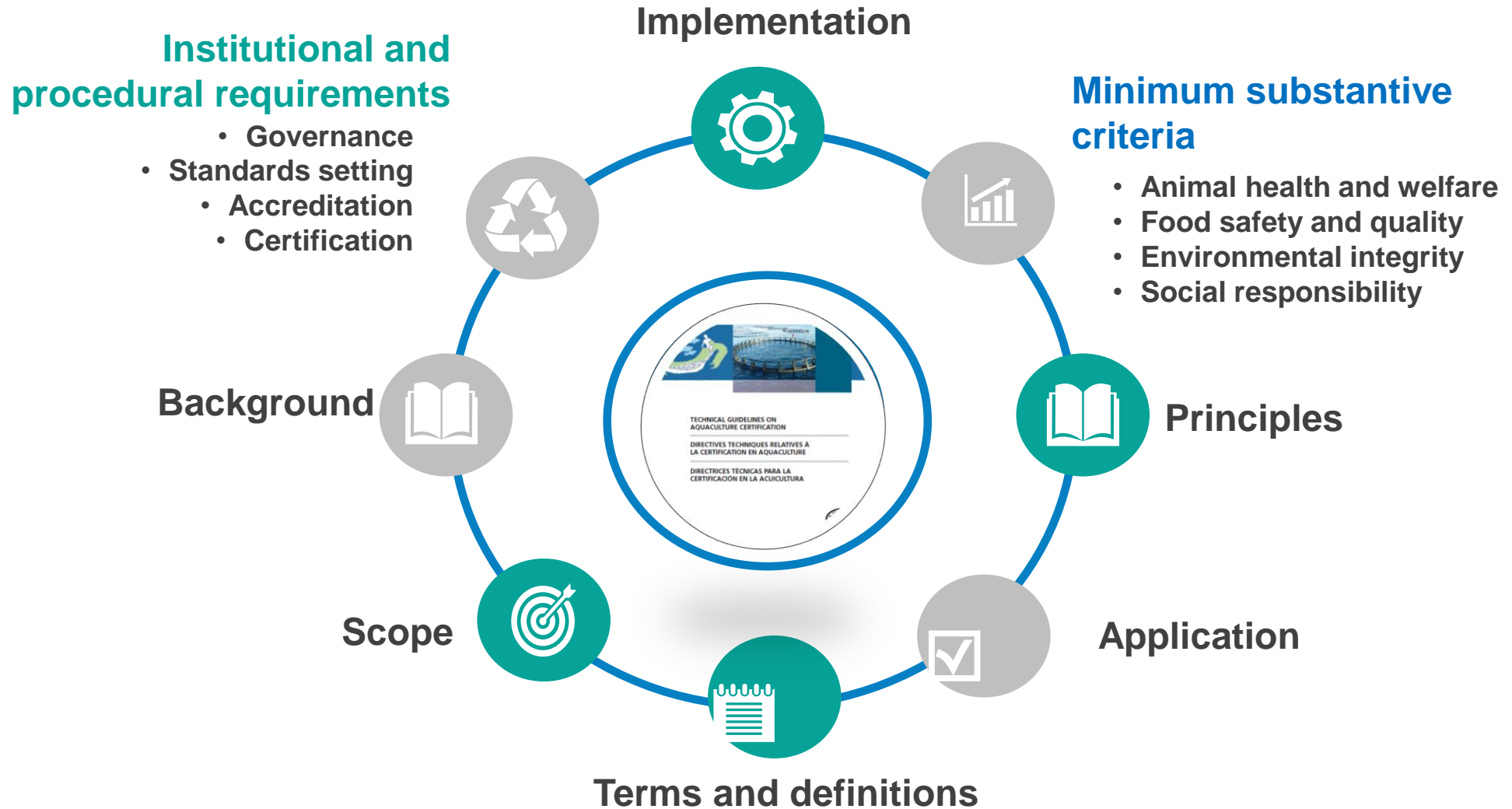


General considerations

Guidelines

Comprehensive, global, consistent with relevant international instruments

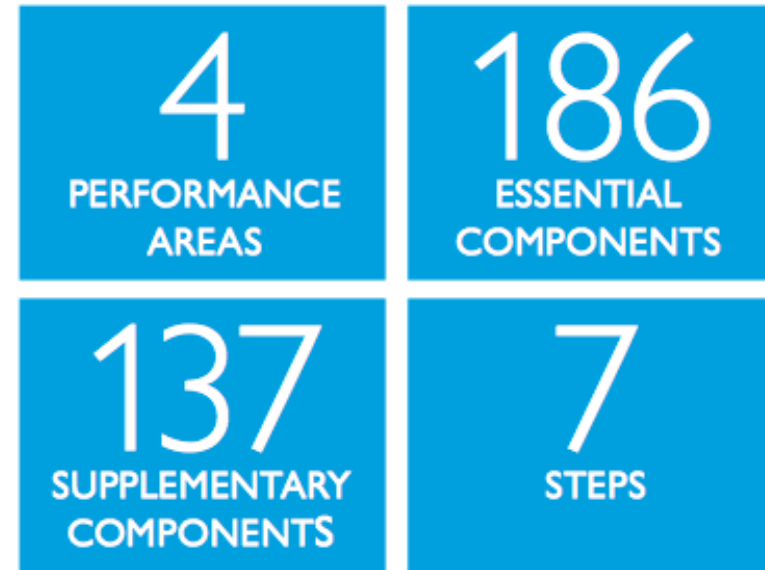
Provide guidance for the development, organization and implementation of credible aquaculture certification schemes



FAO Code of Conduct for Responsible Fisheries, the 3 Guidelines and the aquaculture evaluation framework as basis for Global Benchmark



INTERNATIONAL FOUNDATION



THE GSSI GLOBAL BENCHMARK TOOL

Technical assistance, capacity building, publications

Developing countries focused

Capacity building combined with exchange of experiences

Promote experience sharing amongst countries in the same region, or across regions

Number of government officials, business operators/groups, academia, NGOs, CSOs, etc
geographical balance

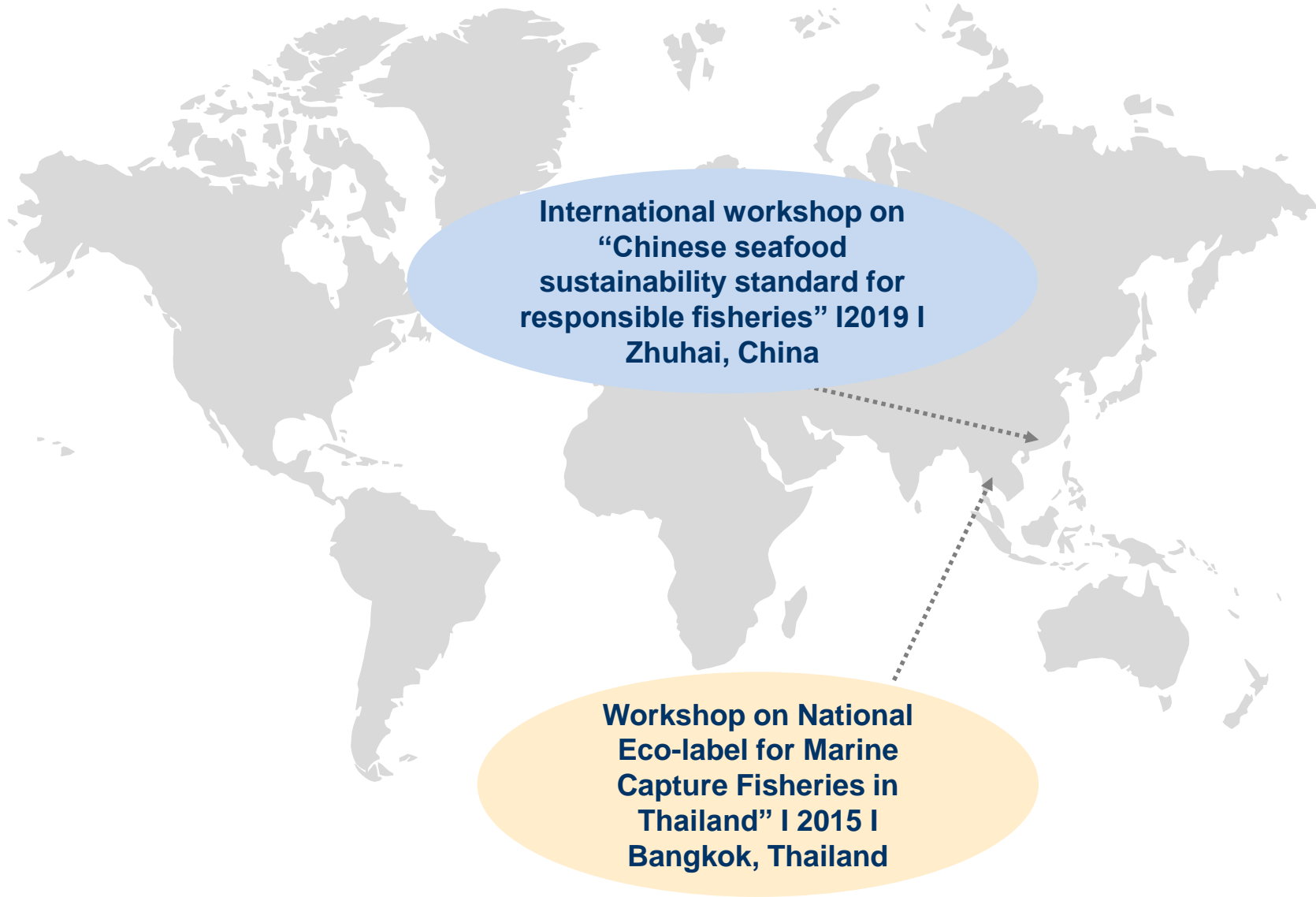
Technical documents, studies, success cases

Consultations and support to the development of national ecolabeling schemes

Harmonization of standards

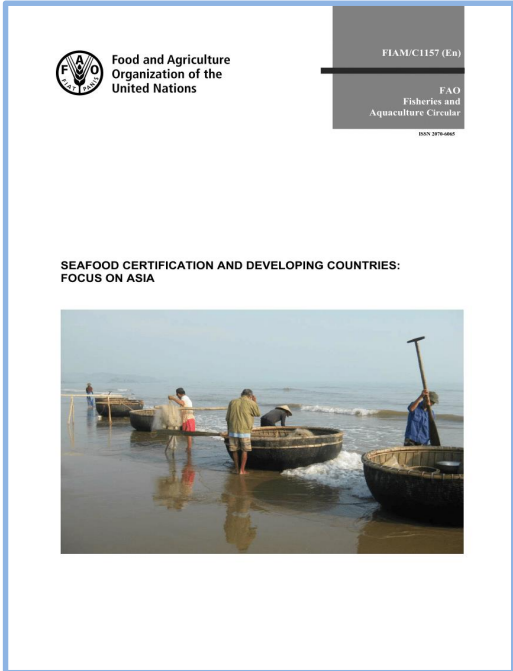
Collection of recommendations for future work/support to Members

Some examples of assistance to countries in the form of consultations and workshops



Some examples of publications, studies to inform Members and other stakeholders

Review of existing certification schemes and their effectiveness on fisheries, fisheries management, market access, as well as uptake of eco-labelled fish in developing countries.



Seafood certification and developing countries: focus on Asia, 2018



SSF: Showcasing Applied Practices in Value Chains, Post-Harvest Operations and Trade, 2020



Chapter 9 looks at Fishery Improvement Projects in the context of small-scale fisheries value chains. It considers FIPs strengths and weaknesses as a mechanism to operationalize the recommendations laid out in Chapter 7 of the Voluntary Guidelines

Thank you !

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