Marketing Standards

Focus Group of the MAC on Marketing Standards - 2018

# Objective of this questionnaire

The Focus Group on Marketing Standards, which met on the 25 of July 2018 in Brussels, would like to invite members to reply to the questions below in order to facilitate their discussion and preparation of a draft report for Working Group 2.

# Which marketing standards do you know?

# Which marketing standards are currently being applied and used?

1. In terms of size:
2. In terms of freshness:

# How would you assess usefulness of the above?

1. In terms of size:
2. In terms of freshness:

# Which marketing standards would you like to see implemented and why?

# Which marketing standards would you eliminate and why?

# Are you aware of the existence of marketing standards in other food sectors? Which ones?