



Market Advisory Council

Working Group 1

EU Production

19th October 2018

Agenda

10:00 Welcome from the Chair

10:05 Adoption of the agenda and minutes of last meeting (23.05.18)

Action Points Last Meeting

10:15 Marketing Standards

- Work done so far in Focus Group on Marketing Standards
- Results of the MAC questionnaire
- Consideration of draft proposal

11:30 Coffee break

11:45 Marketing Standards (continuation)

12:15 STECF

- Update on meeting on Annual Economic Report of the EU fleet 2018
- Presentation by Michael Keatinge

12:30 Updates on:

- EMFF
- EUMOFA

1 / the cost benefit analysis

2/ usefulness of the various tools for the members

12:50 AOB

12:55 Summary of actions & decisions taken

13:00 End of the meeting - Lunch

Action Points last meeting

EMFF:

- Follow up on the Interim evaluation of the direct management under the European Maritime and Fisheries Fund (EMFF)
- Meeting with the evaluation team/consultancy carrying out the evaluation
- Propose ACs to coordinate in writing a letter in response to that impact assessment
- Reconvene the FG once EMFF proposal published.

Action Points last meeting

STECF:

- Annual economic report of the EU fleet meeting 11-15 June: invitation MAC.
- Volunteer from MAC to attend the meeting
- Invite STECF Chair to WG1 on an annual basis.

Action Points last meeting

MARKETING STANDARDS

- Reply to consultation
- Focus Group:
- Chair Pim Visser
- Interested members to forward names to Secretariat by Friday 1st June
- Similar call for interested members to be made at WG2 meeting on the 24th May to forward names to Secretariat by Friday 1st June.
- 2 meetings: one before the summer break, another one before WGs in October
- Chair to circulate Terms of reference, which will include exploring other sectors and best practices
- WG1 gave a mandate to FG to broaden the Terms of reference if necessary
- Commission will be invited to the FG meetings

Action Points last meeting

PMPs

- Guidelines to be put on Commission's site
- Distribution of the Guidelines to POs, MS and relevant actors
- Report progress to WG1 at October meeting

Marketing Standards

Pim Visser

- **Work done so far in Focus Group on Marketing Standards**
- **Results of the MAC questionnaire**
- **Consideration of draft proposal**

STECF Fleet Report

Presentation by Michael Keatinge

**Update on meeting on
Annual Economic Report of
the EU fleet 2018**

Updates Commission

- EMFF
- EUMOFA

Summary of Actions & Decisions taken

