**Market Advisory Council**

**WG2**

**EUMOFA Questionnaire**

The European Market Observatory for fisheries and aquaculture (EUMOFA) is a market intelligence tool on the European Union fisheries and aquaculture sector, developed by the European Commission. It aims to increase market transparency and efficiency, analyses EU markets dynamics, and supports business decisions and policy-making.

EUMOFA enables direct monitoring of volumes, values and prices of fisheries and aquaculture products, from the first sale to retail stage, including imports and exports. Data are collected from EU countries, Norway, Iceland and from EU institutions and updated every day.

This information is relevant to all aspects of the Market Advisory Council’s work, so it has been agreed that all Working Groups will be invited to complete a questionnaire to get feedback from members on the value and use of the EUMOFA tool and to identify areas where it might be improved.

Please complete the following questions using the tick-box or text box where appropriate. You may tick or respond to more than one question in any group as appropriate.

1. **Do you use the EUMOFA tool?**

## Weekly

## Monthly

## Very infrequently

## Never

1. **If your answer to Q1. is 1.1 or 1.2, do you use EUMOFA regularly for information on**
   1. Specific species (Case Studies)
   2. Monthly/annual data on EU Imports
   3. Monthly/annual data on EU Exports
   4. Monthly/annual prices
   5. For making comparisons (e.g. different sea basins, EU countries, non-EU countries)
   6. Other Click or tap here to enter text.
2. **If your answer to Q1 is 1.3 or 1.4, do you access EUMOFA infrequently or never because**
   1. EUMOFA is too difficult to navigate
   2. EUMOFA data is not relevant for your needs
   3. EUMOFA data is not timely
   4. EUMOFA data is unreliable
   5. Other Click or tap here to enter text.
3. **If your answer to Q3. Is 3.1, please indicate if you** 
   1. Have availed of the EUMOFA training module?
   2. Would be prepared to use the EUMOFA training module?
   3. Did not know there a EUMOFA training module available?
4. **If your answer to Q3 is 3.2, 3.3 or 3.4 please indicate** 
   1. Which type of data would be more relevant for you? Click or tap here to enter text.
   2. Does EUMOFA data adequately capture information of use to stakeholders beyond the first point of sale? Click or tap here to enter text.
   3. What other sources of information are available to EUMOFA to provide information beyond first point of sale? Click or tap here to enter text.
   4. Which data is not timely? Click or tap here to enter text.
   5. Have you an example of unreliable data? Click or tap here to enter text.
5. **First Sales Note data is the first step in the data supply used by EUMOFA; do you believe First Sales Note data from Member States is** 
   1. Do you have any suggestions on a better measure to establish this initial baseline? Click or tap here to enter text.
6. **Do you use any other source of data?**
   1. Eurostat
   2. FAO (FishStat, CSV, etc.)
   3. GTA
   4. Other (please list) Click or tap here to enter text.
   5. How does accessing data from these sources compare with EUMOFA? Click or tap here to enter text.
7. **Where you observe errors in EUMOFA data or other incorrect information would you**
   1. Ignore?
   2. Endeavour to inform EUMOFA of possible errors?
   3. Like to see EUMOFA incorporate a mechanism to input your concerns?
8. **Are there specific areas of the EUMOFA tool which you think could be improved better to address issues affecting the wider supply chain especially processors, retailers etc?**
   1. Yes  Details Click or tap here to enter text.
   2. No

(Optional)

**Name:** Click or tap here to enter text. **Organisation:** Click or tap here to enter text.

Thank you for your time in completing this Questionnaire. All data collected will be anonymised and treated in complete confidence unless you instruct otherwise.