**Market Advisory Council**

**WG1**

**Draft EUMOFA Questionnaire**

The European Market Observatory for fisheries and aquaculture (EUMOFA) is a market intelligence tool on the European Union fisheries and aquaculture sector, developed by the European Commission. It aims to increase market transparency and efficiency, analyses EU markets dynamics, and supports business decisions and policy-making.

EUMOFA enables direct monitoring of volumes, values and prices of fisheries and aquaculture products, from the first sale to retail stage, including imports and exports. Data are collected from EU countries, Norway, Iceland and from EU institutions and updated every day.

Working Group 1 of MAC has developed this questionnaire to get feedback from its members (and member organisations) on the EUMOFA tool and in particular to ascertain the level of use and to identify areas that could be improved with an emphasis on the first sales price data. It is hoped that information supplied will lead to a future set of recommendations from the WG1 in relation to first sales price data on the EUMOFA web site.

Please complete the following questions using the tick-box or text box where appropriate. You may tick or respond to more than one question in any group as appropriate.

1. **Do you use the EUMOFA tool?**

## Weekly

## Monthly

## Very infrequently

## Never

1. **If your answer to Q1. is 1.1 or 1.2, do you use EUMOFA regularly for information on**
   1. Specific species (Case Studies)
   2. Monthly/annual data on EU Imports
   3. Monthly/annual data on EU Exports
   4. Monthly/annual prices
   5. For making comparisons (e.g. different sea basins, EU countries, non-EU countries)
   6. Other Click or tap here to enter text.
2. **If your answer to Q1 is 1.3 or 1.4, do you access EUMOFA infrequently or never because**
   1. EUMOFA is too difficult to navigate
   2. EUMOFA data is not relevant for your needs
   3. EUMOFA data is not timely
   4. EUMOFA data is unreliable
   5. Other Click or tap here to enter text.
3. **If your answer to Q3. Is 3.1, please indicate if you** 
   1. Have availed of the EUMOFA training module?
   2. Would be prepared to use the EUMOFA training module?
   3. Did not know there a EUMOFA training module available?
4. **If your answer to Q3 is 3.2, 3.3 or 3.4 please indicate** 
   1. Which type of data would be more relevant for you? Click or tap here to enter text.
   2. Which data is not timely? Click or tap here to enter text.
   3. Have you an example of unreliable data? Click or tap here to enter text.
5. **First Sales Note data is the first step in the data supply used by EUMOFA; do you believe First Sales Note data from Member States is** 
   1. Comparable – is every MS collecting, processing and forwarding First Sales data in a consistent format? Click or tap here to enter text.
   2. Timely – does all First Sales data accurately reflect landings at a specific point in time? Click or tap here to enter text.
   3. Some MS provide First Sales data weekly, some monthly; do you think this difference could create an inaccurate view of landings? Click or tap here to enter text.
   4. Do you have any suggestions on a better measure to establish this initial baseline? Click or tap here to enter text.
6. **Do you use any other source of data?**
   1. Eurostat
   2. FAO (FishStat, CSV, etc.)
   3. GTA
   4. Other (please list) Click or tap here to enter text.
   5. How does accessing data from these sources compare with EUMOFA? Click or tap here to enter text.
7. **Where you observe errors in EUMOFA data or other incorrect information would you**
   1. Ignore?
   2. Endeavour to inform EUMOFA of possible errors?
   3. Like to see EUMOFA incorporate a mechanism to input your concerns?
8. **Are there specific areas of the EUMOFA tool which you think could be improved?**
   1. Yes  Details Click or tap here to enter text.
   2. No

(Optional)

**Name:** Click or tap here to enter text. **Organisation:** Click or tap here to enter text.

**Section specifically addressed to aquaculture sector:**

**1.       What kind of information is EUMOFA missing from your sector?**

1.1.    Production (growing / harvesting )                               ☐

1.1.1. Juveniles / seed units stocked                    ☐

1.1.2. Growing stock (predictive tool)                      ☐

1.1.3. Available quantity of commercial products ☐

1.1.4. Fish feed prices ☐

1.2.    Dispatching / First sale onto the market                ☐

1.2.1. Volume & current/last week (or last tide for shellfish)/last month/estimated prices by species / size                   ☐

1.2.2. Volume & price by segment type of the value chain for distribution:

1.2.3. Client of the fish farmer (or of its sales company)    ☐

1.2.3.1.             Final consumer (Direct sale)                   ☐

1.2.3.2.             Fishmonger                                   ☐

1.2.3.3.             Wholesalers                                    ☐

1.2.3.4.             HORECA                                        ☐

1.2.3.5.             Supermarkets                               ☐

1.2.3.6.             Platform of supermarkets/multiple retailers       ☐

1.2.3.7.             Multiple retailers (Hypermarkets)            ☐

1.3.    Final Point of sale to consumers ☐

1.3.1. Direct sale                                                          ☐

1.3.2. Fishmonger                                                        ☐

1.3.3. HORECA                                                         ☐

1.3.4. Supermarket

1.3.5. Multiple retailer

1.4 Number of voluntary certification schemes used:

1.4.1 B2C               ☐

1.4.2 B2B               ☐

1.4.    Other     Click or tap here to enter text.

**2.       What do you think could be obstacles to getting this information?**

Click or tap here to enter text.

**3.       What would be your proposed solution?**

Click or tap here to enter text.

**2.       What do you think could be obstacles to getting this information?**

Click or tap here to enter text.

**3.       What would be your proposed solution?**

Click or tap here to enter text.

Thank you for your time in completing this Questionnaire. All data collected will be anonymised and treated in complete confidence unless you instruct otherwise.