



Voluntary Sustainability Claims on Seafood Products – Online Workshop

Programme (13-15 July 2020)

Session I: Introduction & Public and Private Initiatives

Monday, 13 July, 10:00-12:30 CET

10:00-10:45 - Introduction:

- 10:00 – Opening: **Benoît Thomassen**, Chair of Working Group 3, MAC
- 10:05 – Keynote Speech: **MEP Pierre Karleskind**, Chair of EP PECH Committee
- 10:15 – Terms & Forms of Sustainability Claims: **Prof. Dr. Simon Bush**, Professor and Chair of Environmental Policy, Wageningen University

10:30 – Q&A

10:40-11:25 – Public Initiatives:

- 10:40 – FAO Guidelines for the Ecollabeling of Fish and Fishery Products: **Nianjun Shen**, Senior Fishery Officer, FAO
- 10:55 – The Nordic Swan Ecolabel: **Bjorn-Erik Lonn**, Senior Advisor, Nordic Swan Ecollabeling

11:10 – Q&A

11:25-12:25 – Private initiatives:

- 11:25 – Codes of Good Practice of the International Social and Environmental Accreditation and Labelling Alliance: **Caitlin Peeling**, Senior Manager, Membership and Services, ISEAL Alliance
- 11:40 – The Global Sustainable Seafood Initiative: **Hugo Byrnes**, Vice President Product Integrity, Ahold Delhaize / GSSI Steering Board member
- 11:55 – Sustainable Seafood Guides: **Karin Bilo**, Senior Manager, Global Seafood Certification Standards, WWF

12:10 – Q&A

- 12:25 – Session Closure: **Benoît Thomassen**, Chair of Working Group 3, MAC

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Session II: Seafood Value Chain, Environment & Market

Tuesday, 14 July, 10:00-12:30 CET

- 10:00 – Session Opening: **Benoît Thomassen**, Chair of Working Group 3, MAC

10:05-11:25 – Experiences of the Value Chain:

- 10:05 – Fishing Sector: **Sofie Smedegaard Mathiesen**, Biologist, Danish Fishermen PO
- 10:20 – Aquaculture Sector – ASC label: Comparison with European and Belgian legislation: **Javier Ojeda**, General Secretary, FEAP
- 10:35 – Processing Sector: **Mike Mitchell**, Director, Fair Seas Limited, representing the UK Seafood Industry Alliance (SIA)
- 10:50 – Retailers: **Ondina Afonso**, Head of Quality & Research / President of Continente Producers Club, SONAE MC

11:05 – Q&A

11:25-11:55 – Environmental Benefits & Impacts:

- 11:25 – **Dr. Eva Papaioannou**, Postdoctoral Research Associate, Helmholtz Centre for Ocean Research, GEOMAR

11:40 – Q&A

11:55-12:25 – Market Benefits, Costs & Limitations:

- 11:55 – **Dr. José Luis Fernández Sánchez**, Professor, Business Administration, University of Cantabria

12:10 – Q&A

- 12:25 – Session Closure: **Benoît Thomassen**, Chair of Working Group 3, MAC

Session III: Sustainability and Farm to Fork Strategy

Wednesday, 15 July, 10:00-12:30 CET

- 10:00 – Session Opening: **Benoît Thomassen**, Chair of Working Group 3, MAC

10:05-10:35 – Consumer’s Attitudes

- 10:05 – **Dr. Sterenn Lucas**, Lecturer, SMART-LERECO, Agrocampus-Ouest

10:20 – Q&A

10:35-11:55 – Environmental Footprinting

- 10:35 – Product Environmental Category Rules for Marine Fish for Human Consumption: **Henrik Stenwig**, Director Environment & Veterinary affairs, Norwegian Seafood Federation

10:45 – Q&A

10:55-12:00 – Environmental & Social Sustainability Schemes (Panel Discussion)

Moderator: Chris Davies, Former Chair of EP PECH Committee

- Ecolabel Pêche Durable: **Monique Tran**, Fisheries and Aquaculture Sector Delegate, FranceAgriMer
- Responsible Fishing Scheme: **Helen Duggan**, Head of RFS Transition, SEAFISH
- Best Aquaculture Practices & Best Fishery Practices: **Melanie Siggs**, Director of Strategic Engagements, Global Aquaculture Alliance & Global Seafood Assurances
- Responsible Tuna Fisheries Standard (APR): **Dr. Julio Móron Ayala**, Managing Director, OPAGAC
- Marine Stewardship Council: **Camiel Derichs**, Program Development Director, MSC

11:35 – Q&A

12:00-12:25 – Animal Welfare:

- 12:00 – **Doug Waley**, Fish Welfare Programme Leader, Eurogroup for Animals & **Dr. Krzysztof Wojtas**, Head of Fish Policy and Campaigns, Compassion in World Farming

12:15 – Q&A

- 12:25 – Conclusion & Way Forward: **Benoît Thomassen**, Chair of Working Group 3, MAC