



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL FOR MARITIME AFFAIRS AND FISHERIES

The Director-General

Brussels  
MARE.A.4-D3/CVW-PCO

Mr. Guus Pastoor  
Market Advisory Council  
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Secretary@marketac.eu

**Subject: MAC advice on EUMOFA case studies – integration into EUMOFA work programme 2021 - 2022**

Ref.: Your letter of 10 September 2020

Dear Mr. Pastoor,

I am pleased to inform you that DG MARE and the European Observatory for Fisheries and Aquaculture Markets (EUMOFA) assessed the Market Advisory Council's recommendation for studies, with a view to integrate them into EUMOFA work programme for the two coming years.

Concretely, the observatory will carry out the following studies (dates of publications are in brackets):

Price structure in the supply chain analyses:

- Rope-grown mussels: Italy, Spain, Ireland, France (March 2022)
- Cultivated oysters: France, Ireland, the Netherlands (December 2021)
- Seabream: Spain, France, Germany (March 2021)
- Portion Trout: Italy, Germany, Poland (March 2021)
- Large Trout: Italy, Spain (June 2022)
- Meagre: Spain, Italy, Greece (December 2021)

Thematic analyses:

*Trends in canned fish and shellfish consumption*

- Herring: Germany, Sweden, Poland, the Netherlands
- Tuna: Spain, Italy, France
- Sprats: Sweden, Denmark, Poland

To note: these analyses will be in the first stage based on the European Food Price Indicator (Foodeuro) study launched by the European Commission (EASME-DG

GROW), which will include a market analysis of canned products (final report to be released in July 2021). EUMOFA will complement it if necessary.

#### *Caviar*

- Update of the 2018 “caviar market” study (March 2021)
- Sturgeon: production, trade and consumption in and outside the EU (similar study to the 2018 study on the caviar market) (September 2022)
- Caviar analogues: salmon eggs (roes) and trout eggs (June 2022)

As far as the impact on the markets of the covid-19 crisis is concerned , the observatory will carry out the following two studies:

- Fish farmed species: turbot and caviar (March 2021)
- Brown Crab (December 2021)

Regarding your recommendation to conduct three additional studies<sup>1</sup>, unfortunately there are major obstacles to the performance of these studies due to the lack of available data. However, in 2021 DG MARE will carry out a Eurobarometer survey on EU consumer habits regarding fishery and aquaculture products. It will be the first post covid-crisis outbreak and post-Brexit Eurobarometer study, which will bring insights and lessons on the evolution of consumption patterns, possibly triggered by the crisis. In addition, the Annual Economic Report for the fleet to be published by end of November is analysing the impacts to the economic performance of the Small-Scale Fleet segment.

All the above studies will come in addition to the other ad-hoc and recurrent EUMOFA studies and publications. Should you have any question regarding this programme, do not hesitate to contact Frangiskos Nikolian ([Frangiscos.Nikolian@ec.europa.eu](mailto:Frangiscos.Nikolian@ec.europa.eu)), Head of Unit MARE/A4 in charge of the Economic Analysis, Markets and Impact Assessment.

I look forward to our continued cooperation and invite you to take contact with Ms. Pascale Colson, coordinator of the Advisory Councils, ([pascale.colson@ec.europa.eu](mailto:pascale.colson@ec.europa.eu); +32 2 29 56273) should you have any further question on this reply.

Yours sincerely,

Charlina VITCHEVA

c.c.: F. Nikolian, L. Jolly, C. Vande Weyer

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<sup>1</sup> Shift of consumption from out-home to in home, from fresh and chilled to frozen and processed, as well as impact of markets for SSCF