



GENERAL ASSEMBLY – ADMINISTRATIVE MATTERS

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Secretary General

Brussels, 30 January 2020

FINAL TECHNICAL REPORT – YEAR 3 (2018-2019)

- **Convention period:** 1 October 2018 – 30 September 2019
- **Under the Work Programme for Year 3, MAC priorities and deliverables covered the following topics:**
 - (1) Marketing Standards
 - (2) Future Funding Priorities for EMFF
 - (3) Revision of Control Regulation
 - (4) Certification Schemes
 - (5) Dual Quality of Food
 - (6) Trade Agreements
 - (7) Level Playing Field
 - (8) IUU Regulation
 - (9) Plastics
 - (10) Other Work

WORK PROGRAMME ACHIEVEMENTS (YEAR 3)

- **(1) Marketing standards**

- Two advices on Marketing Standards: the first covering Fresh Products (March 2019) and the second covering Processed Products (July 2019)
- MAC met the target in terms of outcome, but missed the proposed “before the end of the year 2018” deadline, which impacted the relevance of the advices to the European Commission

- **(2) Future Funding Priorities for EMFF**

- One advice (February 2019)
- Therefore, the MAC met the target in terms of outcome, but missed the proposed “as soon as possible and at the latest by mid-December 2018” deadline

- **(3) Revision of Control Regulation**

- One opinion (November 2018)
- MAC met the target in terms of outcome under the proposed “before the end of the year 2018” deadline

WORK PROGRAMME ACHIEVEMENTS (YEAR 3)

- **(4) Certification Schemes**

- MAC did not develop an advice. MAC envisages to organise a workshop on Spring 2020

- **(5) Dual Quality of Food**

- One opinion (November 2018) on canned tuna products
- Proposed deadline was “after deliberation among MAC members”, which was achieved

- **(6) Trade Agreements**

- Committed to monitoring and offering advice on both offensive and defensive opportunities in relation to the various ongoing EU negotiations with third countries on possible new free trade agreements
- MAC actively monitored ongoing trade negotiations (Tunisia, Chile, Mercosur, New Zealand, Australia, Indonesia, Vietnam, Canada) and trade disputes (China, USA)
- MAC did not approve advices specifically focused on trade

WORK PROGRAMME ACHIEVEMENTS (YEAR 3)

- **(7) Level Playing Field**

- One advice (September 2019)
- Missed the proposed “February 2019 – April 2019” deadline.

- **(8) IUU Regulation**

- MAC committed to consider the need for further advice on the IUU Regulation
- Taking into account the current state of inter-institutional negotiations on this legislative file, MAC did not find it necessary to produce an advice

- **(9) Plastics**

- MAC proposed to organise a full day event on Plastics
- WG3 agreed on Terms of Reference for the “MAC & NWWAC Workshop on Marine Plastics and the Seafood Supply Chain”
- Workshop on 7 November 2019 (Year 4)

WORK PROGRAMME ACHIEVEMENTS (YEAR 3)

- **(10) Other Work**

- Letter on the Review of the State Aide Framework applicable to the Fishery and Aquaculture Sector
 - Letter on the Public Online Consultation on Horizon Europe Co-Design 2021-2024
 - Opinion on the European Maritime and Fisheries Fund
 - Advice on the European Market Observatory for Fisheries and Aquaculture (EUMOFA).
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- **Higher number of deliverables in comparison to Year 2**
 - **MAC found difficulties in meeting the ambitious deadlines set by the Work Programme, which impacted the relevancy of some of the advice**

RECOMMENDATIONS (YEAR 3)

- **1. MAC Opinion on Dual Quality of Food: The Canned Tuna Case** – November 2018 – Commission request - Commission replied in writing
- **2. MAC Opinion on EU Fisheries Control** – November 2018 – Commission consultation – Commission replied in writing
- **3. MAC Opinion on European Maritime and Fisheries Fund** – February 2019 - Requested by Commission – Commission replied in writing
- **4. MAC Advice on EU Marketing Standards for Fishery and Aquaculture Products (Fresh Products)** – March 2019 Commission Evaluation on EU Marketing Standards – Commission replied in writing
- **5. MAC Advice on EU Marketing Standards for Fishery and Aquaculture Products (Processed Products)** – July 2019 - Commission Evaluation on EU Marketing Standards – Commission replied in writing

RECOMMENDATIONS (YEAR 3)

- **6. MAC Letter on Public Online Consultation on Horizon Europe Co-Design 2021-2024** – September 2019 – Public Online Consultation – No reply received
- **7. MAC Opinion on European Market Observatory for Fisheries and Aquaculture (EUMOFA)** – September 2019 – Own Initiative – Commission replied in writing
- **8. MAC Advice on Level Playing Field** – September 2019 – Own Initiative – No reply received

COLLABORATION WITH OTHER PARTNERS (YEAR 3)

- Systematic invitations to Commission, European Parliament and Member States
- LDAC and AAC usually participate as observers
- Collaboration with STECF (Annual STECF Fleet Report meeting)
- Preparations for a lunch seminar, in collaboration with AAC, hosted by EP PECH Committee Vice-Chairs MEP Peter Van Dalen and MEP Giuseppe Ferrandino. PELAC, SWWAC, LDAC, and NSAC were represented
- Preparations for workshop on plastics, in collaboration with NWWAC. All ACs were invited to send up to three representatives

INTERNAL FUNCTIONING & MEMBERSHIP (YEAR 3)

- Approval of Guidelines on the Functioning of the Focus Groups
- MAC members discussed the need to provide more deliverables to the Commission and the need for smaller/more focused advices
- Increased trust levels amongst members

- 57 members from 11 countries (Spain, France, Ireland, UK, Netherlands, Denmark, Italy, Belgium, Poland, Sweden, Germany) representing the whole value chain
- All of the different interests are represented at the Executive Committee's level
- Four Member States committed to participate as active observers in the MAC (Spain, Slovenia, Germany, United Kingdom). Even though Ireland was invited to make a financial contribution, no contribution was received.

COMMUNICATION (YEAR 3)

- Website: www.marketac.eu (EN, ES, FR)
 - Twitter: @MarketAC_EU
 - Facebook: @MarketAdvisoryCouncil
 - LinkedIn: market-advisory-council
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- Copies of “Production & Marketing Plans Guidelines & Good Practices” sent to all Producer Organisations in the EU

WORK PROGRAMME YEAR 4 (2019-2020)

- **Main objectives:**

- Ensuring the collective voice of all stakeholders in the value chain is heard
- Facilitating the implementation of the CFP

- **Specific objectives:**

- Up-to-date market developments and position of EU production as well as a level playing field conditions
- Improved management and governance of the EU fisheries and aquaculture sector
- Market incentives and sustainable production practices
- EU production, EU structural market changes and short term fluctuations
- Market potential of EU products vis-à-vis existing and planned legislation
- Information to consumers
- Providing healthy food products
- Long-term viability of fishery and aquaculture production

MAC PRIORITIES AND DELIVERABLES FOR YEAR 4

- **Future Funding Priorities for EMFF**
 - As soon as tangible outcomes from inter-institutional negotiations become available
- **Revision of Control Regulation**
 - As soon as tangible outcomes from inter-institutional negotiations become available
- **Certification schemes**
 - Advice, most likely in the form of a workshop report containing outcomes, follow-ups and recommendations to the European Commission on the potential need to update current legislation in respect of certification schemes in February 2020 – April 2020
- **Trade Agreements**
 - Contributions to public consultations to be submitted as these are launched by the European Commission, plus advices to be produced on an ad hoc basis when relevant developments in EU's trade negotiations become publicly known throughout the whole year 4

MAC PRIORITIES AND DELIVERABLES FOR YEAR 4

- **Level Playing Field**
 - February 2020 – April 2020
- **IUU Regulation**
 - Advice to be produced in the second half of Year 4
- **Plastics**
 - Advice to be produced in the second half of Year 4
- **Brexit and implications for the market**
 - Advice to be produced in the second half of Year 4
- **Landing obligation and implications for the market**
 - Advice to be produced in the second half of Year 4