The EU Seafood market



Mike Turenhout Brussels, Wednesday 29th of January





• Visfederatie is member of AIPCE-CEP



30 Billion turnover



3,900 enterprises



128,000 direct employees



9.4 million tonnes/year EU import



2.2 million tonnes/year EU export

>25 years preparing the finfish study

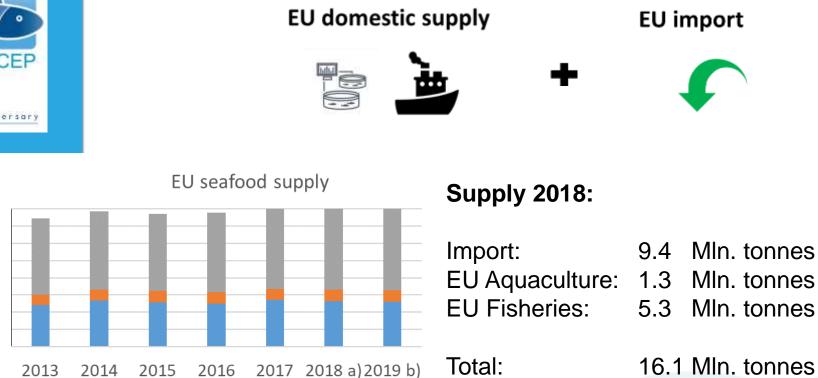




16 14

xMln. tonnes

• Supply seafood in the EU:

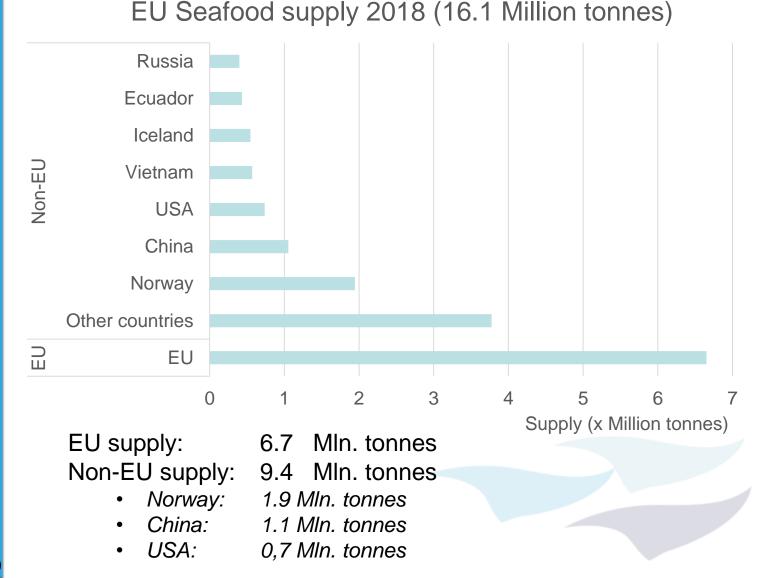


■ EU Fisheries ■ EU Aquaculture ■ EU Import (third countries)

Source: Finfish Study 2019 a) Preliminary figures b) Forecast





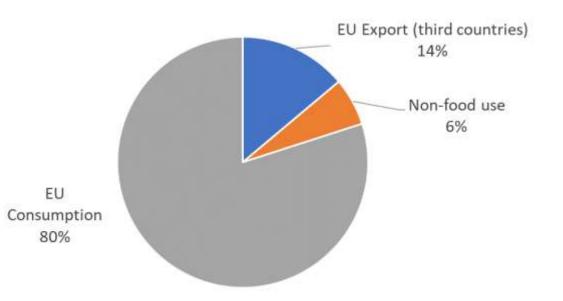


Source: Finfish Study 2019





• Seafood use in the EU:



EU Consumption: 12.9Mln. tonnesNon food use:1.0Mln. tonnesExport:2.2Mln. tonnes

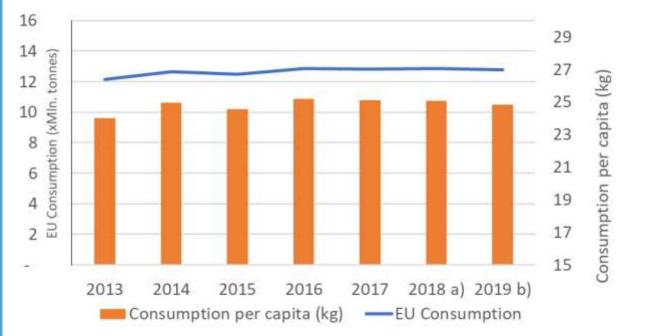
Source: Finfish Study 2019 Preliminary figures Total:

16.1 Mln. tonnes





• EU Seafood consumption:

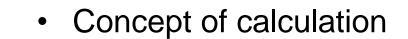


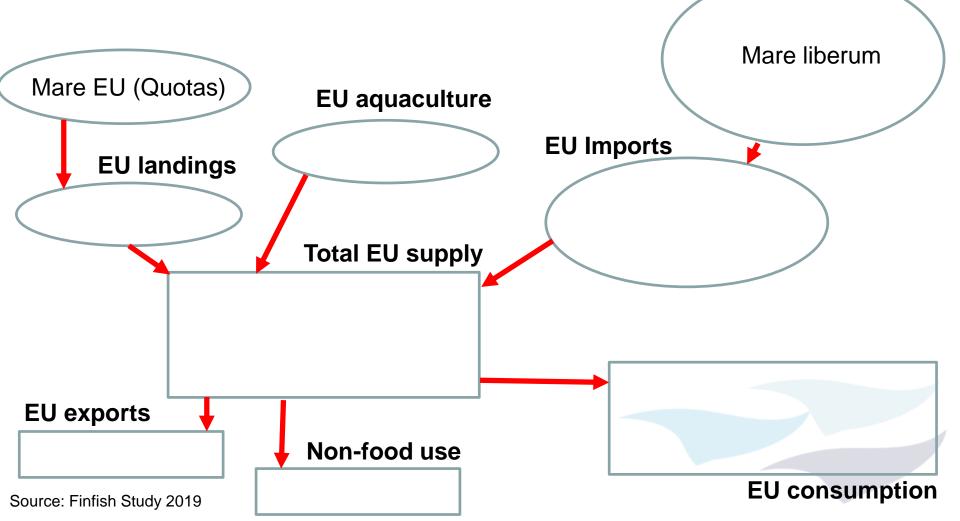
EU Seafood consumption: Consumption per capita: 12.9 Mln. tonnes 25,1 kg

Growing competition on seafood worldwide

Source: Finfish Study 2019 a) Preliminary figures b) Forecast









Example seafood



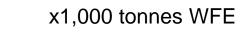


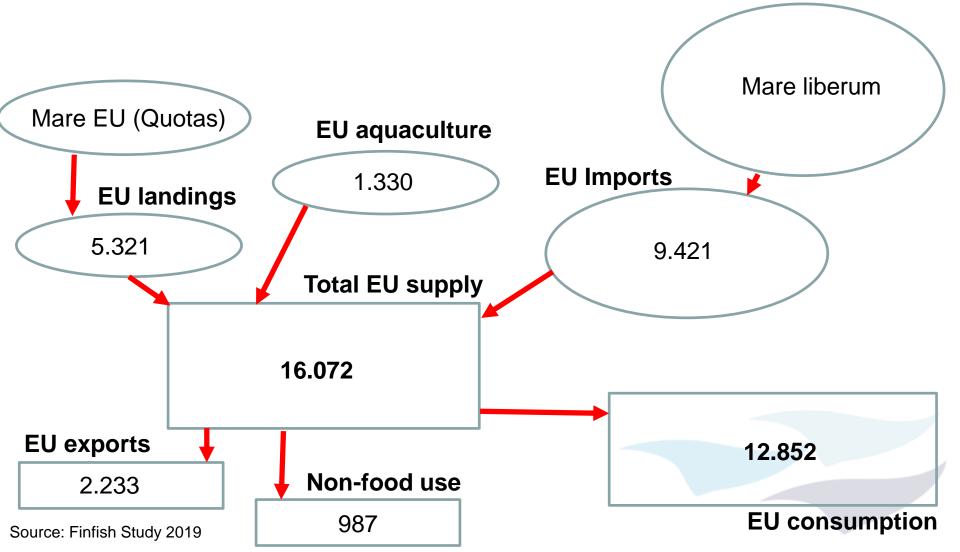
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EU-food balance seafood



EU-food balance seafood 2018

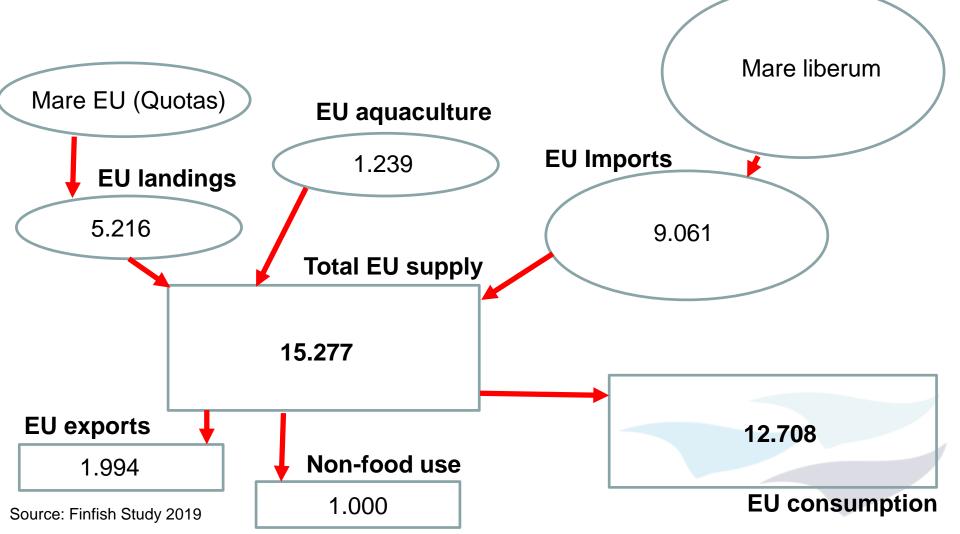






EU-food balance seafood 2008

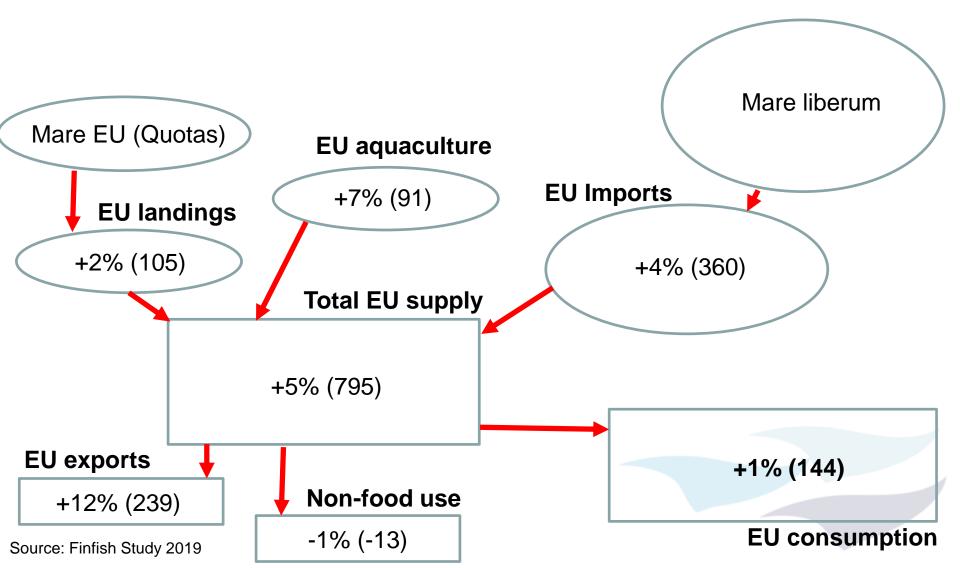






EU-food balance seafood 2018/2008







Example cod



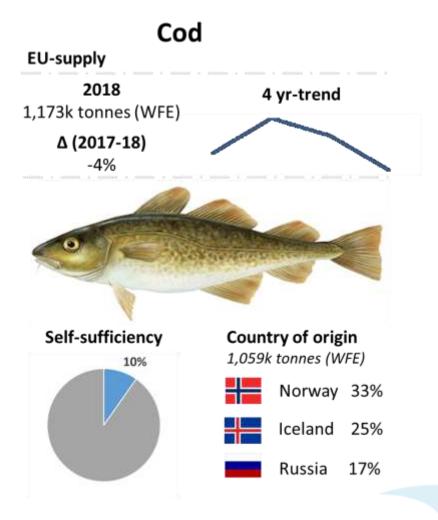


EU-food balance cod



EU-food balance cod



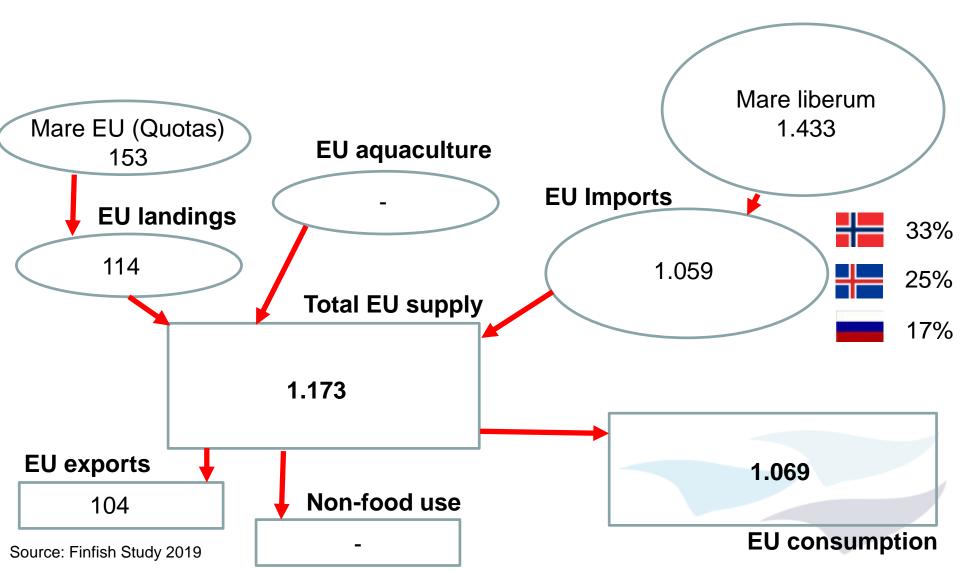


Source: Eurostat/Comext; EU Catch Report Edited by AIPCE-CEP 2019



EU-food balance cod 2018

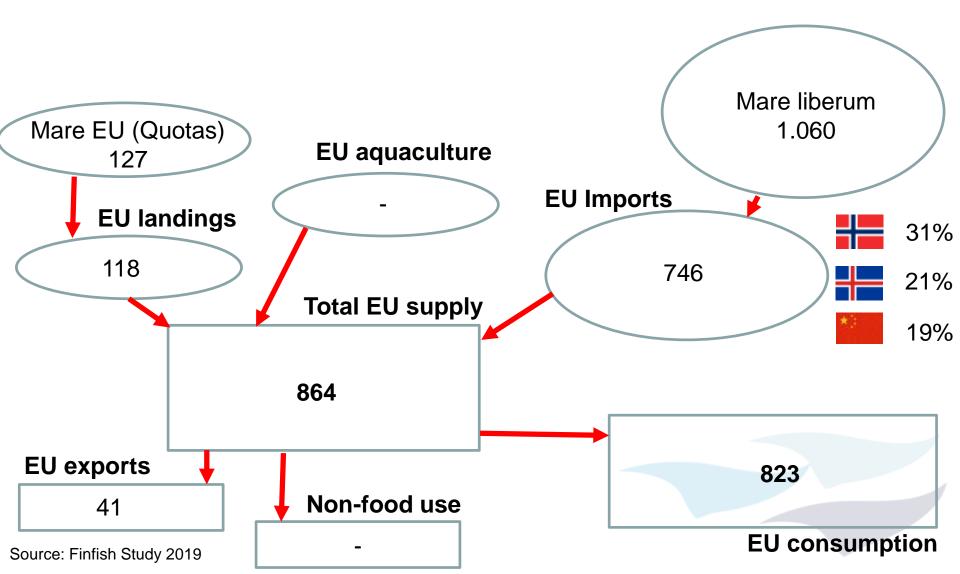






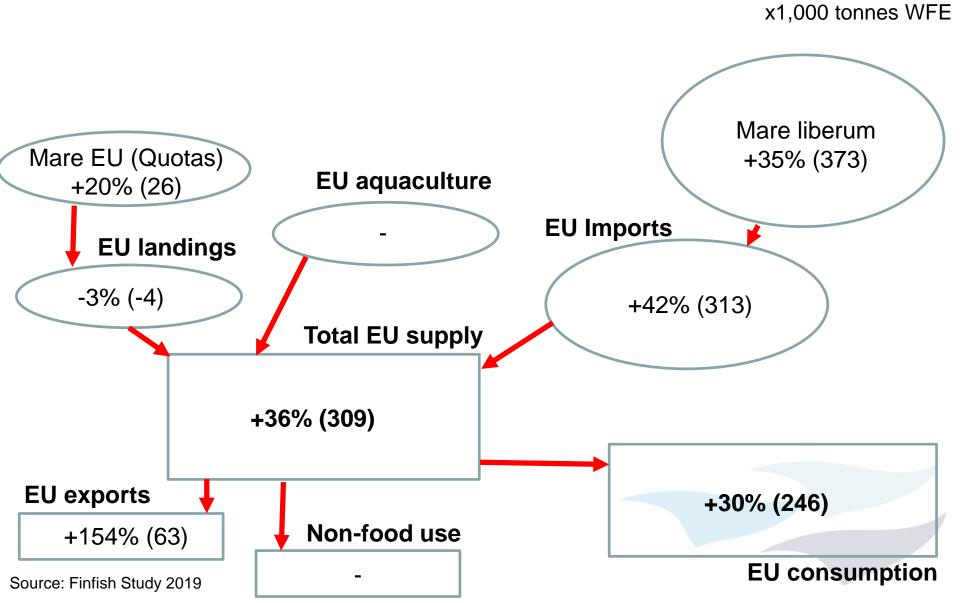
EU-food balance cod 2008







EU-food balance cod 2018/2008







An EU food-balance:

- Gives insights in the (changes in) EU-market for seafood product;
- Shows (changes in) EU-supply and consumption
- Gives insights on general level, but also on species level
- Can help in making policy decisions.







However, there are some uncertainties/challenges

To get a better insight in the EU seafood market more information is desirable on:

- How non-food use is measured
- What the origin is of raw material
- How EU fisheries landings outside EU are included into the food balance
- If the EU conversion factors are still up-to-date
- Other?







MAC has the aim to get more insight in EU market of fish

- Are we over/underestimating EU consumption?
- Do we know where all the fish originally come from?
- Are trade agreements effective?
- And what about fisheries agreements?

Can we ask the Commission to give us more information about identified gaps using EUMOFA? If information is not there can we ask the Commission to do additional analyses via EUMOFA? Focus on main product categories?



Thank you for the attention



