



Market Advisory Council

Working Group 1

EU Production

12 February 2019

Agenda

15:30 Welcome from the Chair, Sean O'Donoghue

15:40 Adoption of agenda and minutes last meeting (18.10.18)

15:45 Action points last meeting

16:00 EMFF

- Adoption of draft report
- Next steps

16:40 Marketing Standards

- Adoption draft prepared by Focus Group
- Next steps

17:15 Coffee Break

17:30 STECF

- Developments on MAC-STECF link
- Preparation of a statement in this regard
- Terms of Reference with STECF

17:45 EUMOFA

- Preparation of an advice in this regard
- Drafting and consideration of one questionnaire per Working Group

18:10 AOB

- Seminar on PMPs

18:20 Action points next meeting

18:30 End of the meeting

Action Points last meeting

EMFF:

- MAC advice on the Marketing standards:
Focus Group to reconvene before the end of the year.
Final draft to be delivered mid-January 2019 – further discussion in February 2019 – COMPLETED
- MAC opinion on the EMFF:
urgent adoption via written procedure if necessary. To be sent to co-legislators - ONGOING

Action Points last meeting

- Explore the most efficient way with regards to the interaction between MAC and STECF- Ongoing
- Further discussions on suggestions to interact and improve EUMOFA from the MAC - Ongoing

EMFF

- Procedure followed
- Comments received
- Consideration of draft opinion

Process Adopted

- 1.** Focus Group EMFF met on the 19 October (members present: WWF, ISWFPO, EMPA, AIPCE-CEP, Conxemar, Good Fish Foundation, DPPO, EAPO, Pêcheurs de Bretagne, PSPR, Danish Society for a Living Sea)
- 2.** Draft circulated on the 7.11.2018 to Focus Group. Deadline for comments 16.11.2018 and 23.11.2018. Adopted without further comments on the 23.
- 3.** Distributed to Working WG1 members on the 23, deadline 3 December. Extension upon request of AIPCE till 18.12.2019.
- 4.** Comments received on the 18.12.2019 from AIPCE.

Marketing Standards

Pim Visser

- **Work done so far in Focus Group on Marketing Standards**
- **Amendments proposed to draft**
- **Consideration of draft**

STECF

- **Proposal collaboration
MAC -STECF**
- **Preparation of a MAC
statement**
- **Way forward**

EUMOFA

- **Questionnaire on
EUMOFA within WG1**

1.1. Do you use the EUMOFA tool?

- 1.1. Weekly
- 1.2. Monthly
- 1.3. Very infrequently
- 1.4. Never

2. If your answer to Q1. is 1.1 or 1.2, do you use EUMOFA regularly for information on

- 2.1. Specific species (Case Studies)
- 2.2. Monthly/annual data on EU Imports
- 2.3. Monthly/annual data on EU Exports
- 2.4. Monthly/annual prices
- 2.5. For making comparisons (e.g. different sea basins, EU countries, non-EU countries)
- 2.6. Other Click or tap here to enter text.

3. If your answer to Q1 is 1.3 or 1.4, do you access EUMOFA infrequently or never because

- 3.1. EUMOFA is too difficult to navigate
- 3.2. EUMOFA data is not relevant for your needs
- 3.3. EUMOFA data is not timely
- 3.4. EUMOFA data is unreliable
- 3.5. Other Click or tap here to enter text.

4. If your answer to Q3. Is 3.1, please indicate if you

- 4.1. Have availed of the EUMOFA training module?
- 4.2. Would be prepared to use the EUMOFA training module?
- 4.3. Did not know there a EUMOFA training module available?

4.

5 If your answer to Q3 is 3.2, 3.3 or 3.4 please indicate

5.1. Which type of data would be more relevant for you? Click or tap here to enter text.

5.2. Which data is not timely? Click or tap here to enter text.

5.3. Have you an example of unreliable data? Click or tap here to enter text.

- 6. First Sales Note data is the first step in the data supply used by EUMOFA; do you believe First Sales Note data from Member States is**
- 6.1. Comparable – is every MS collecting, processing and forwarding First Sales data in a consistent format? [Click or tap here to enter text.](#)**
 - 6.2. Timely – does all First Sales data accurately reflect landings at a specific point in time? [Click or tap here to enter text.](#)**
 - 6.3. Some MS provide First Sales data weekly, some monthly; do you think this difference could create an inaccurate view of landings? [Click or tap here to enter text.](#)**
 - 6.4. Do you have any suggestions on a better measure to establish this initial baseline? [Click or tap here to enter text.](#)**

7. Do you use any other source of data?

7.1. Eurostat

7.2. FAO (FishStat, CSV, etc.)

7.3. GTA

7.4. Other (please list) [Click or tap here to enter text.](#)

7.5. How does accessing data from these sources compare with EUMOFA? [Click or tap here to enter text.](#)

8. Where you observe errors in EUMOFA data or other incorrect information would you

8.1. Ignore?

8.2. Endeavour to inform EUMOFA of possible errors?

8.3. Like to see EUMOFA incorporate a mechanism to input your concerns?

9. Are there specific areas of the EUMOFA tool which you think could be improved?

9.1. Yes [Details](#) [Click or tap here to enter text.](#)

9.2. No

AOB

- **Follow up seminar on PMPs: Possible dates/location**

Summary of Actions & Decisions taken