

Focus Group Terms of Reference Revision of Marketing Standards Phase 1

Purpose of the Group

- To develop an agreed common approach in relation to the revision of marketing standards
- To establish the state of play of the marketing standards
- To assess the relevance, effectiveness, efficiency and coherence of the measures
- To assess the need for measures in sectors not regulated

Proposed Outcomes

- Get a clear outline of the existing situation with regards to marketing standards
- Get a picture of new avenues to explore for the revision
- Get knowledge of other sectors (poultry, egg dairy, fruit)
- Get a do's and don'ts list in regulations or framework with private norms
- Get suggested solutions for overcoming any possible difficulty identified during this revision process

Target Audience

To be used by MAC members of the Working Group 1: EU Production

Key Activities of the Group (What needs to be done)

- Review the current regulation
- Avoid overlapping with Commission in the exercise of their review

Time Schedule and Deadlines

Two meetings before October: 25 of June; date to be determined for the second one. A draft report shall be presented in October WG1. A final report shall be presented in January 2019.

Resources, Inputs and external sources

- Commission Revision
- Regulations for fishing products
- Regulations for other products
- Input from members
- Input from other sectors

MAC Group Members

Chairman – Pim Visser

Rapporteur – Katarina Sipic

Secretariat – Sandra Sanmartin

1. ANFACO-CECOPECA
2. EAPO
3. AIPCE
4. Conxemar
5. Visfederatie
6. ANCIT
7. EMPA
8. SEAFISH
9. Scottish Fishermen Organisation
10. DPPO
11. Spain (observers)